

*Oasys*

YOUR IDEAS BROUGHT TO LIFE

ARUP

# **Pedestrian Modelling and crowd simulation with MassMotion**



# Who is Oasys?

- **The Software House of Arup and wholly owned by Arup**
- **Formed in 1976 to develop software for in-house and external use**
- **Offices in various countries including UK, US, Australia and India**
- **Network of partners and resellers in more than 30 countries**

## Products/Services

- **Crowd Simulation, Structural Analysis, Geotechnical Analysis and Document Management Software**
- **Training and consulting**



YÜKSEL PROJE

nbbj



Foster + Partners



ARUP



SECOM

Beca

AECOM



KPF

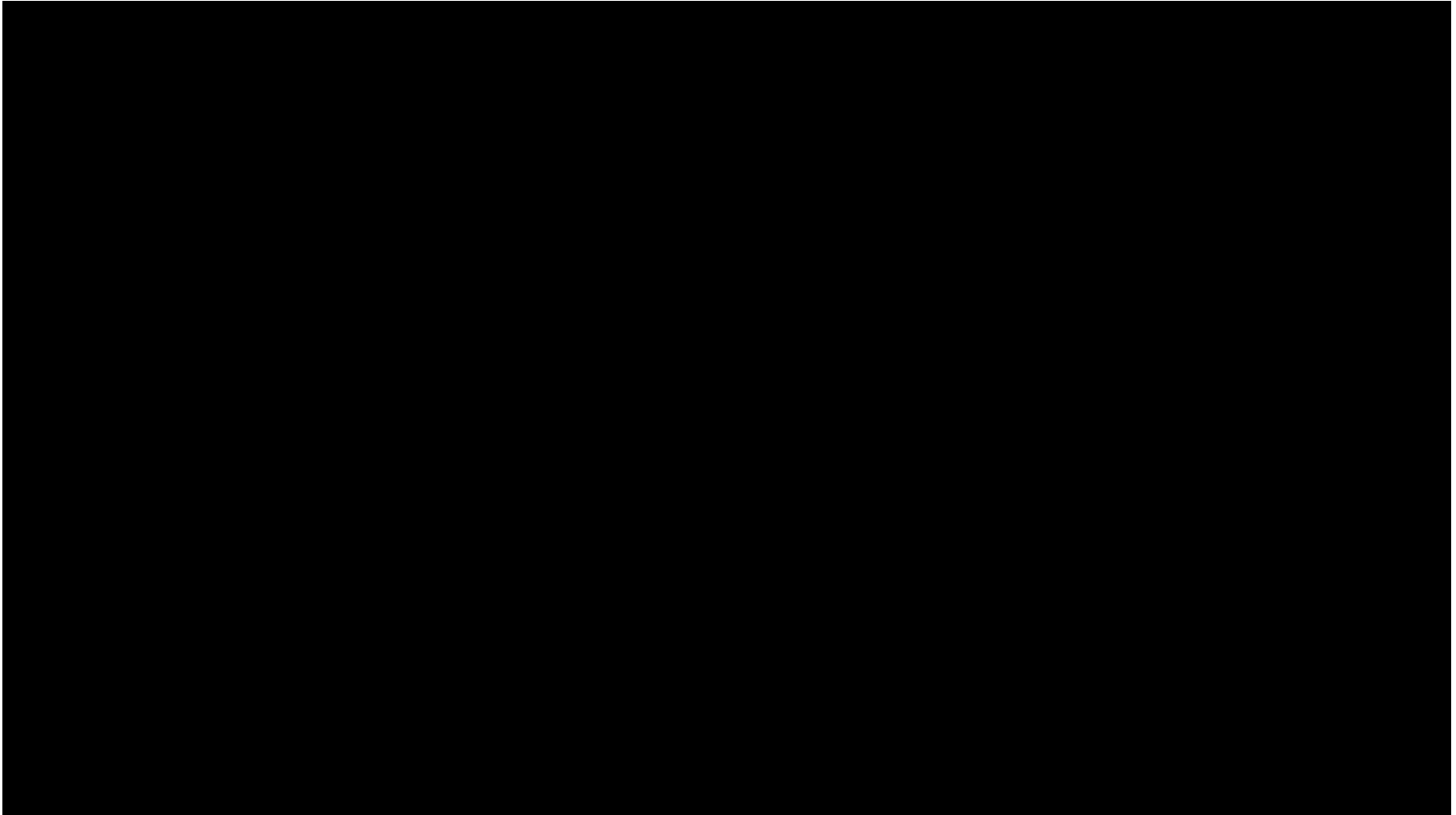
WOODS  
BAGOT



CYBERCUBE



# The Problem









# What is MassMotion?

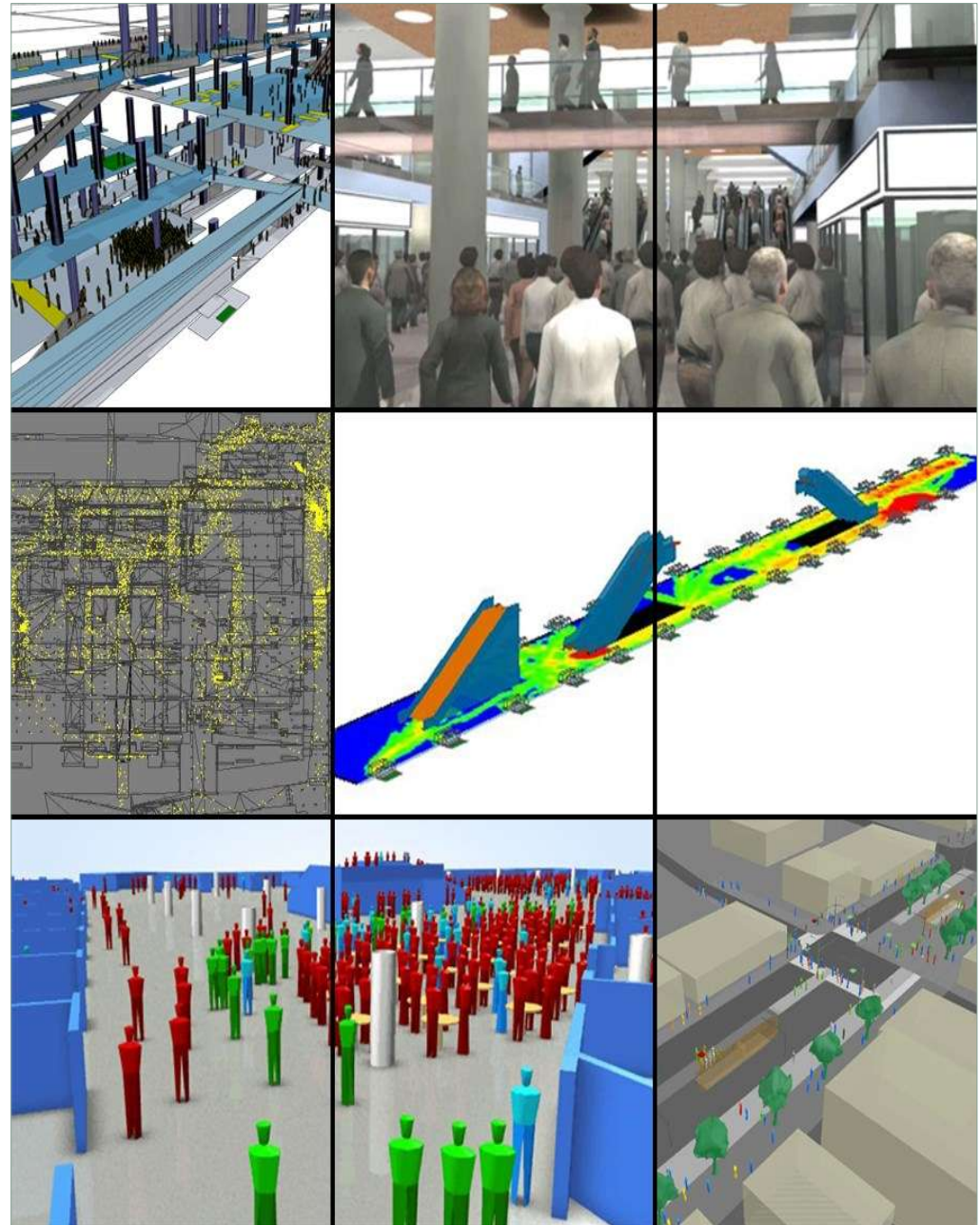
MassMotion is the next generation of advanced pedestrian simulation and crowd analysis software.

It was developed by Arup to address deficiencies in commercially available software.

MassMotion is an autonomous agent system that predicts how people will interact with the built environment.

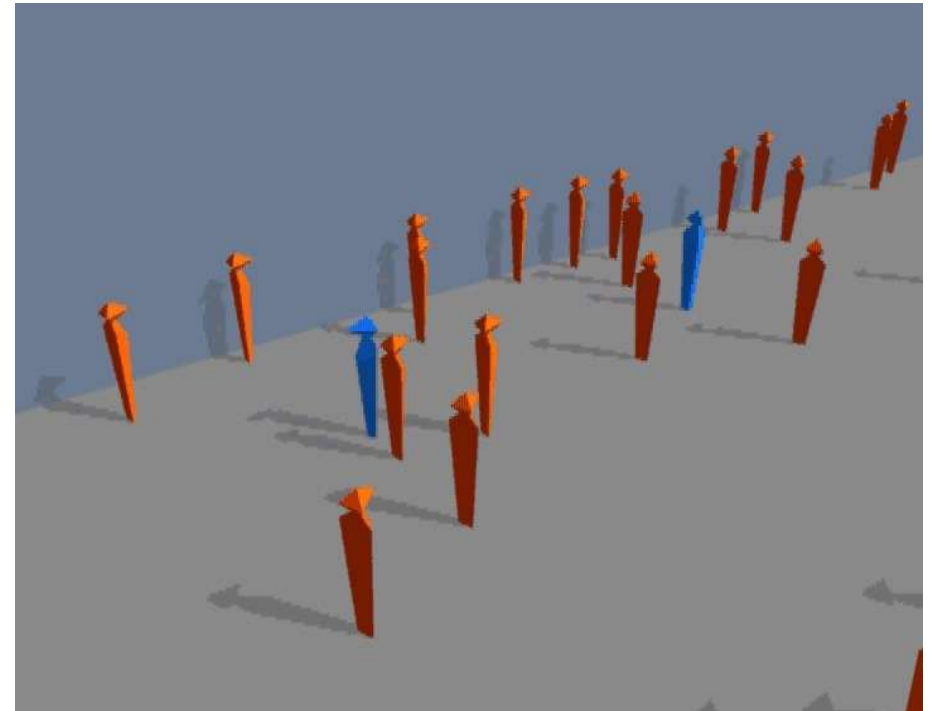
It is a powerful design and communication tool for a broad range of planning, architectural, and engineering applications.

ISO 9001:2008 & TickIT Certified



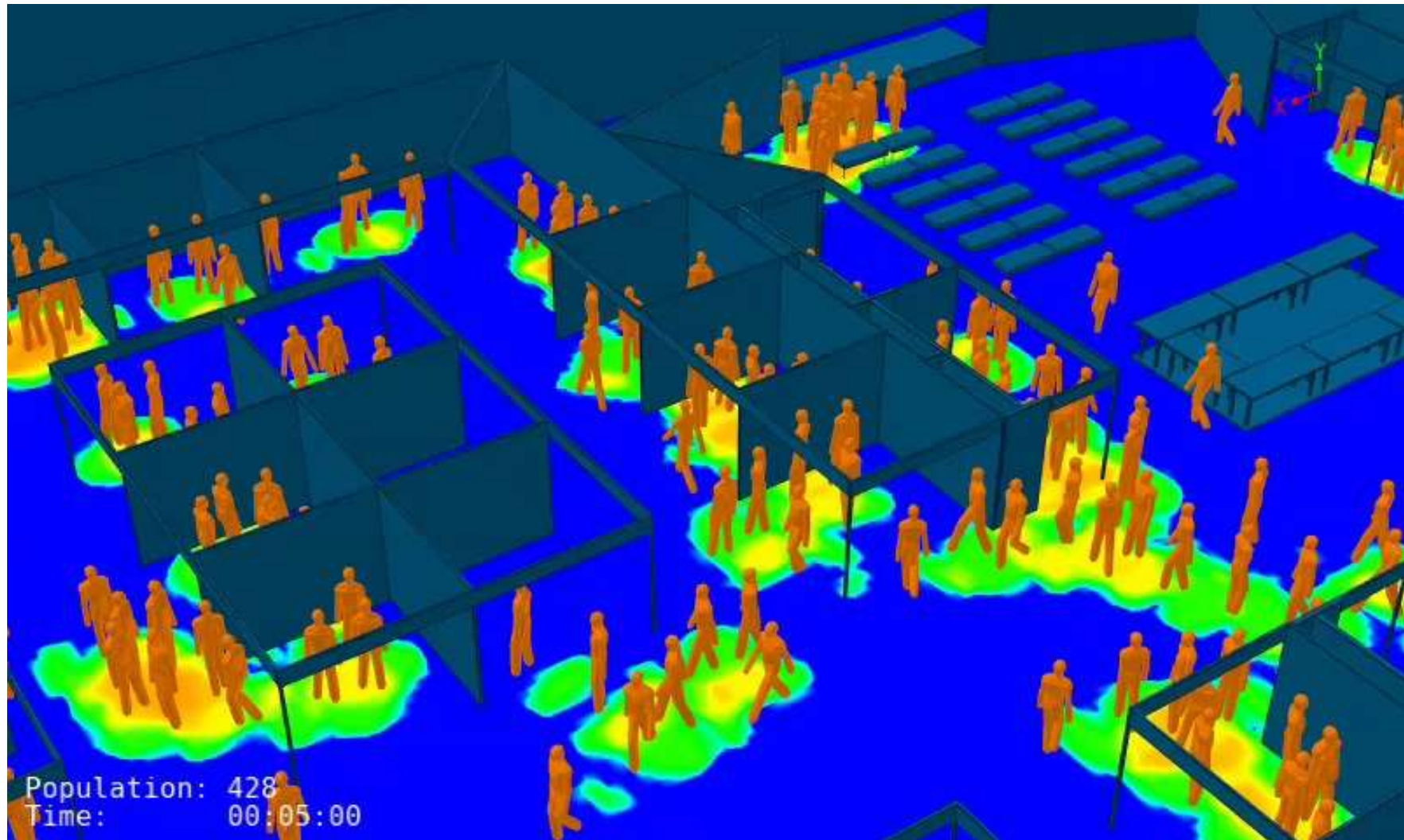
# Why is it different?

- All calculations are based on continuous three dimensional model spaces
- BIM Integration
- Much higher performance in terms of crowd size and speed of execution (tested to 1,000,000 agents)
- True way-finding through large and complex multi-level environments - Automatic dynamic agent route choice
- Much easier to produce 3D videos and images for presentation
- Powerful statistical analysis and discrete event process modelling built in



# MassMotion Applications

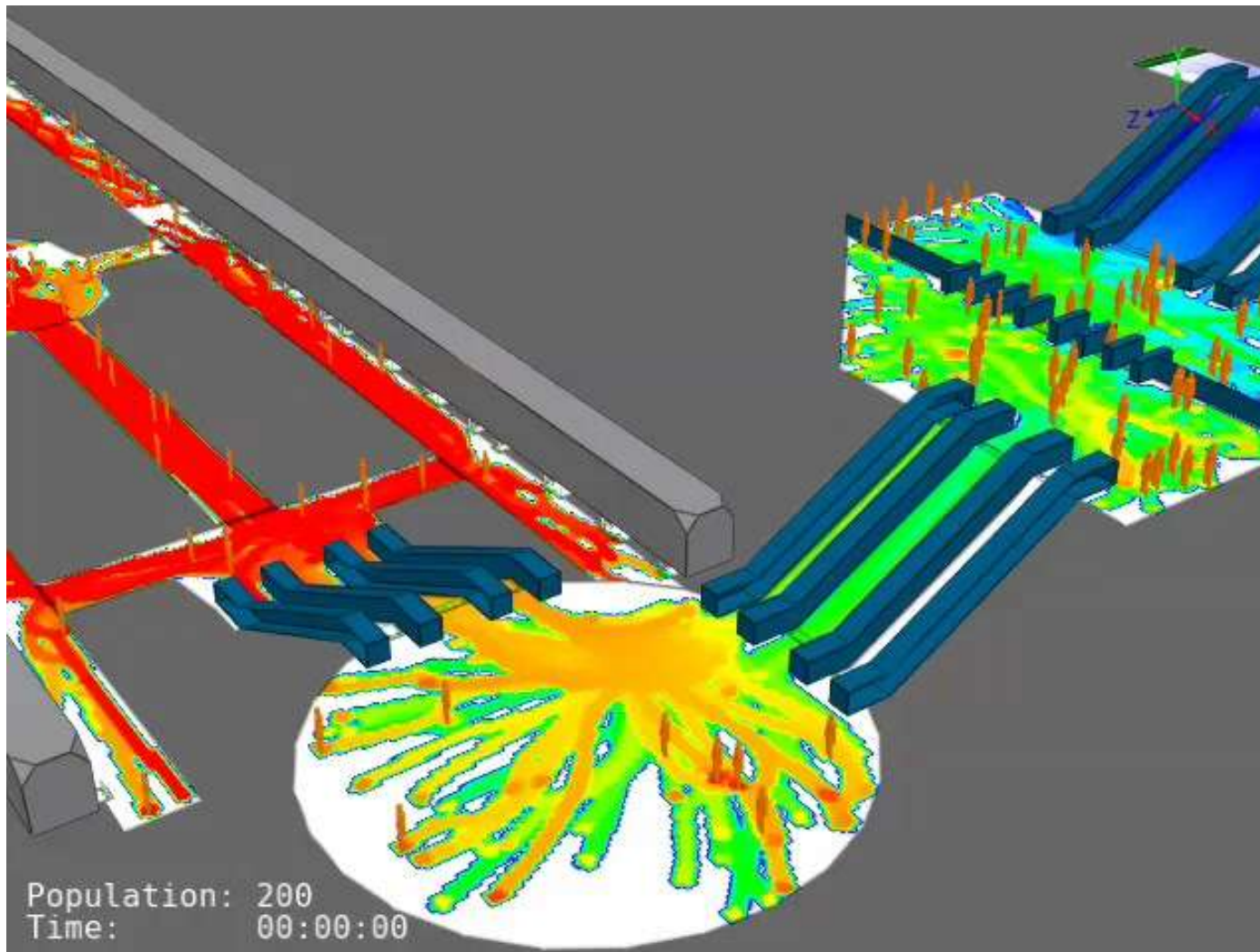
- **Flow and circulation analysis:** supporting design development: access, lobby, open spaces, sport venues, major events, parks, terminals etc.





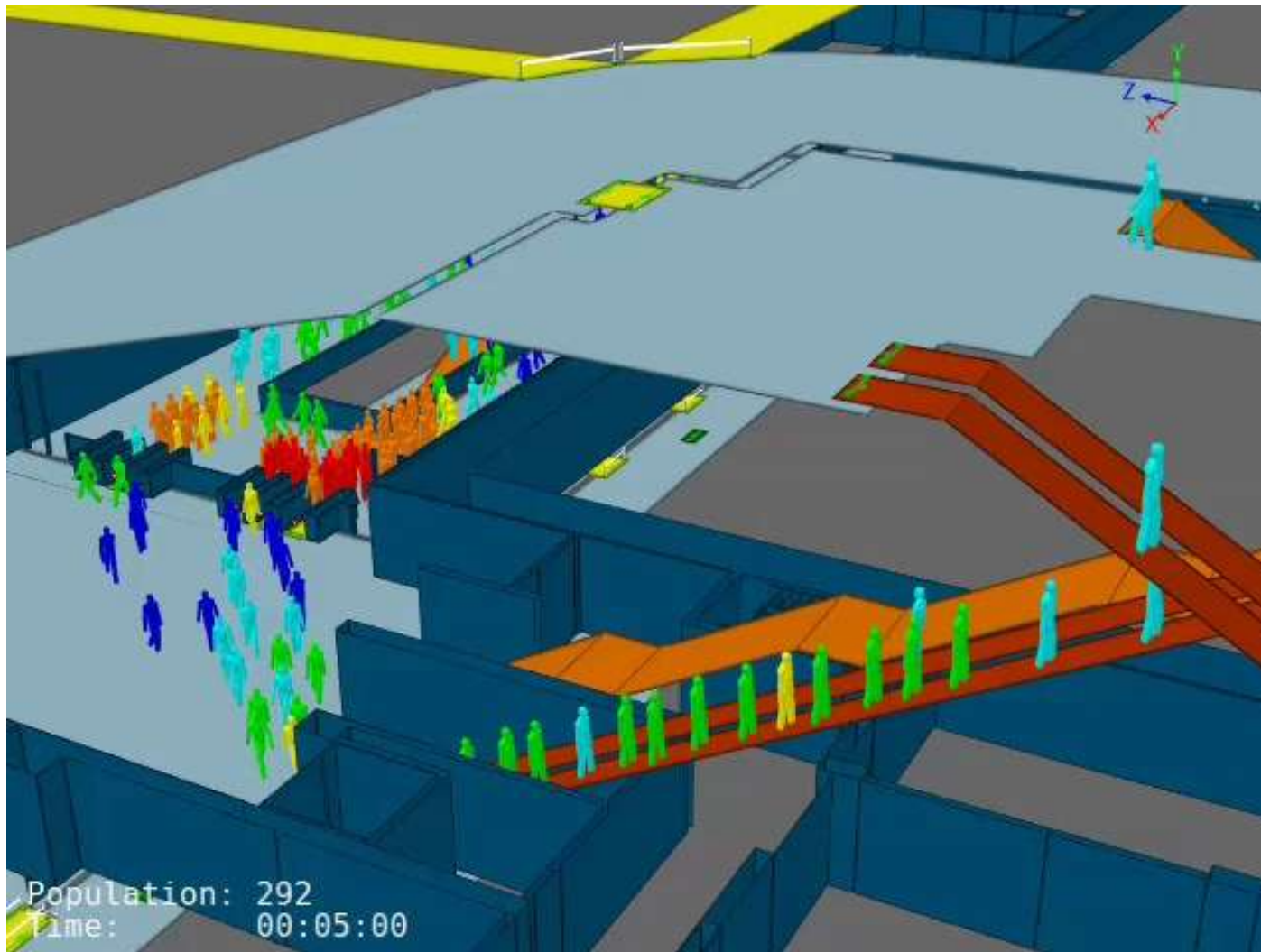
# MassMotion Applications

- **Egress analysis** for stadia, transit stations, offices, etc.



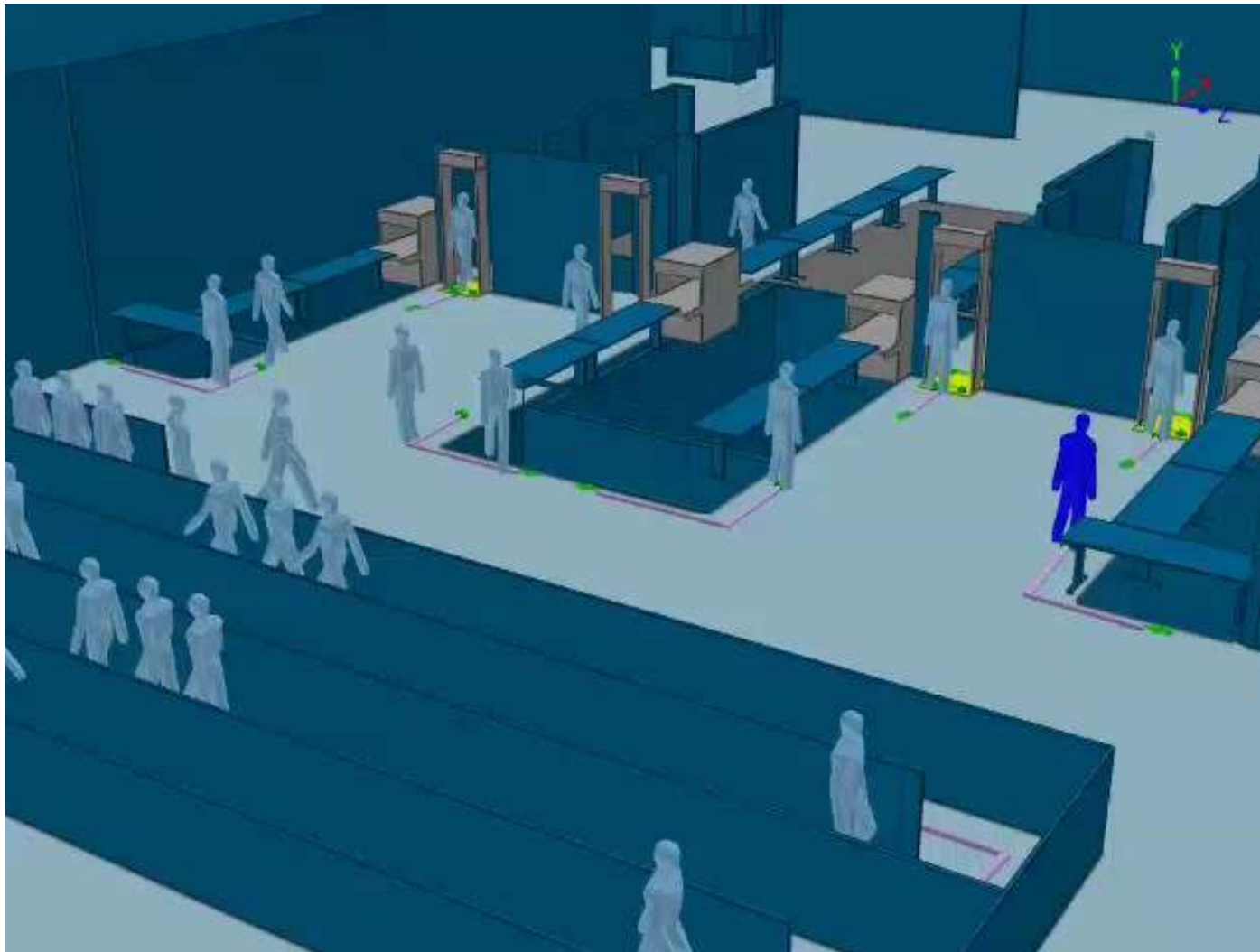
# MassMotion Applications

- **Vehicle passengers** for transit stations, terminals etc.



# MassMotion Applications

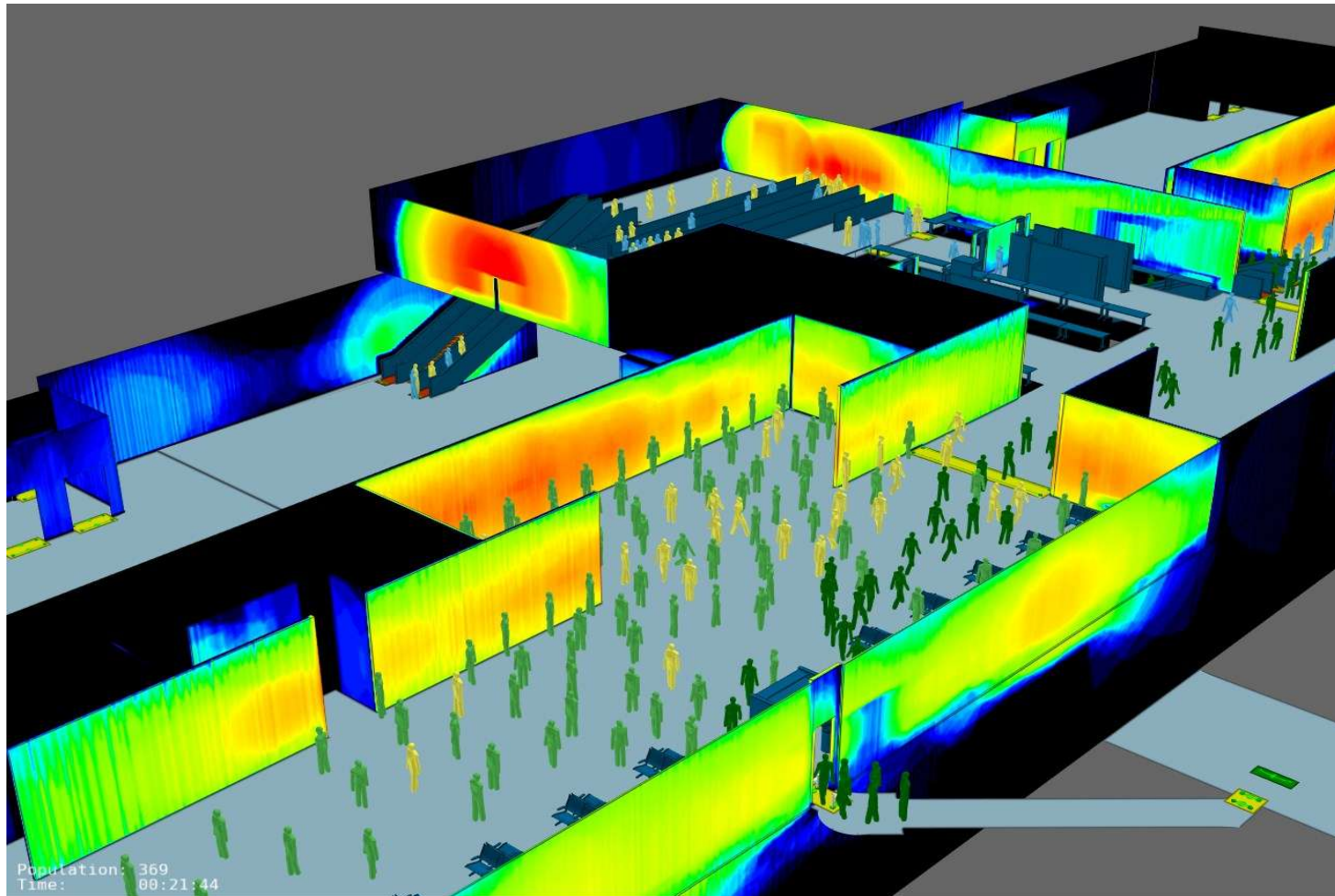
- **Operational analysis** — services, queues, ticketing, security



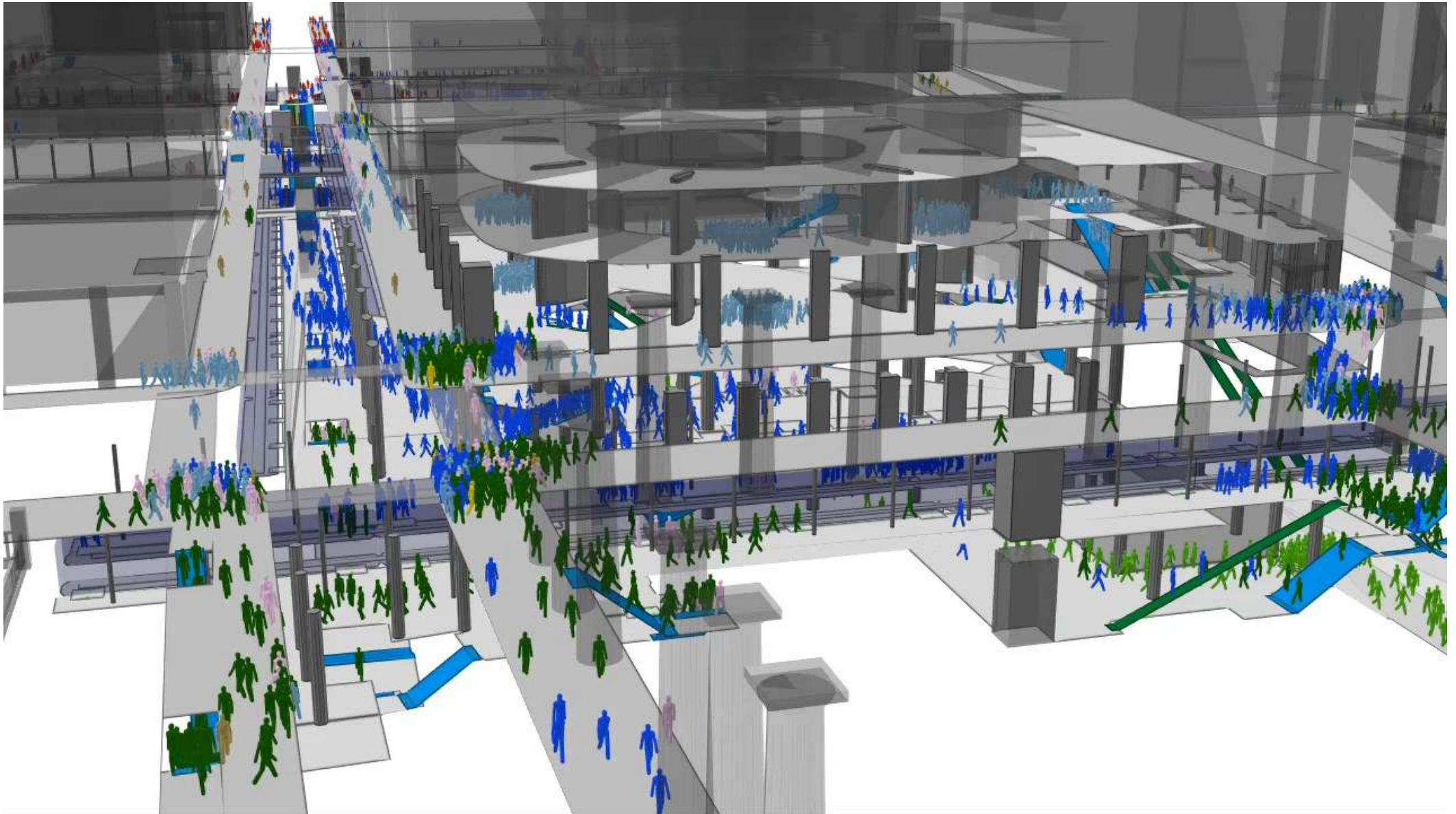


# MassMotion Applications

- **Marketing analysis** — pedestrian spaces including shopping malls, concourses etc. as well as vision maps for advertisement and signage

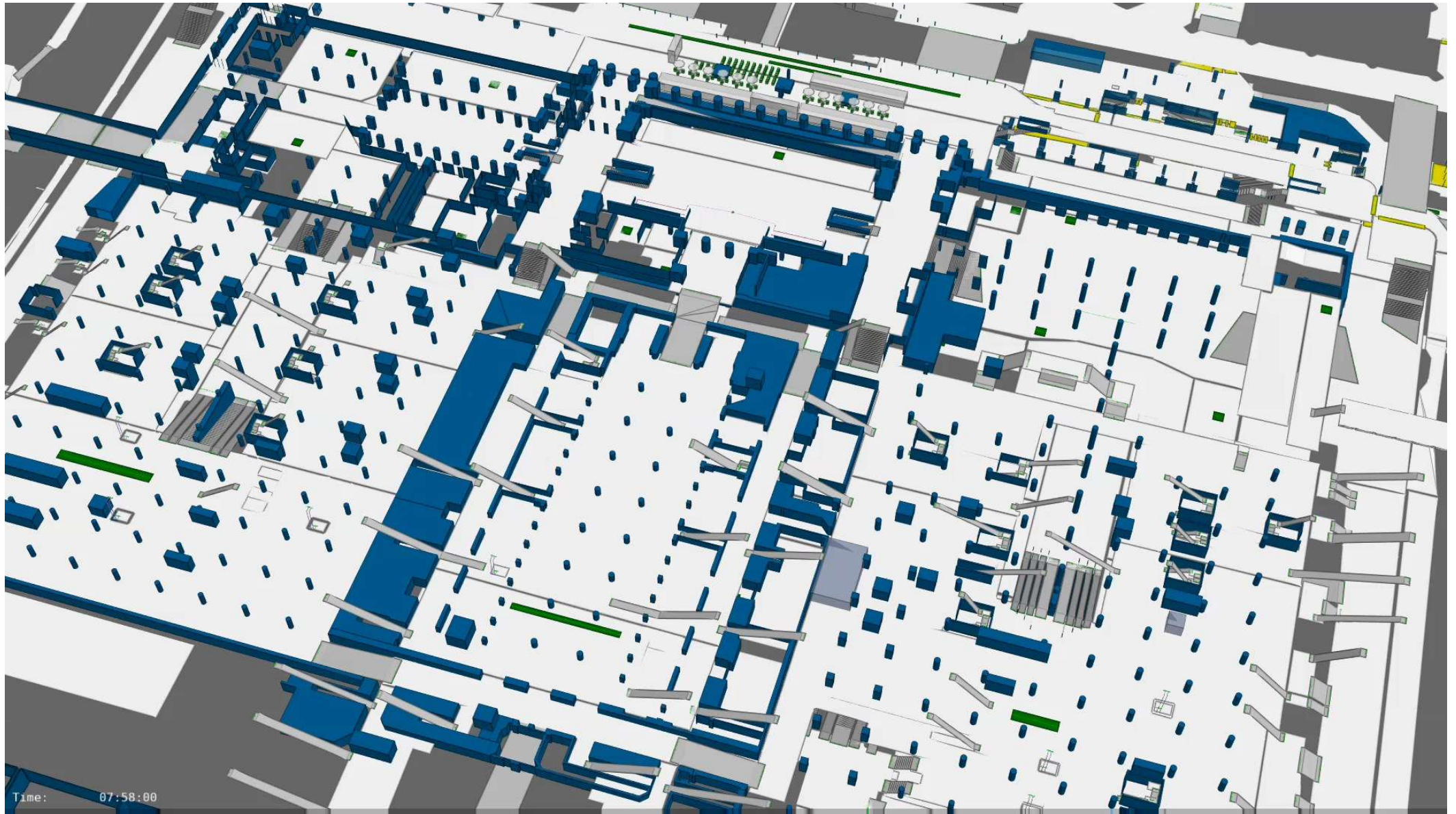


# Fulton Center, New York



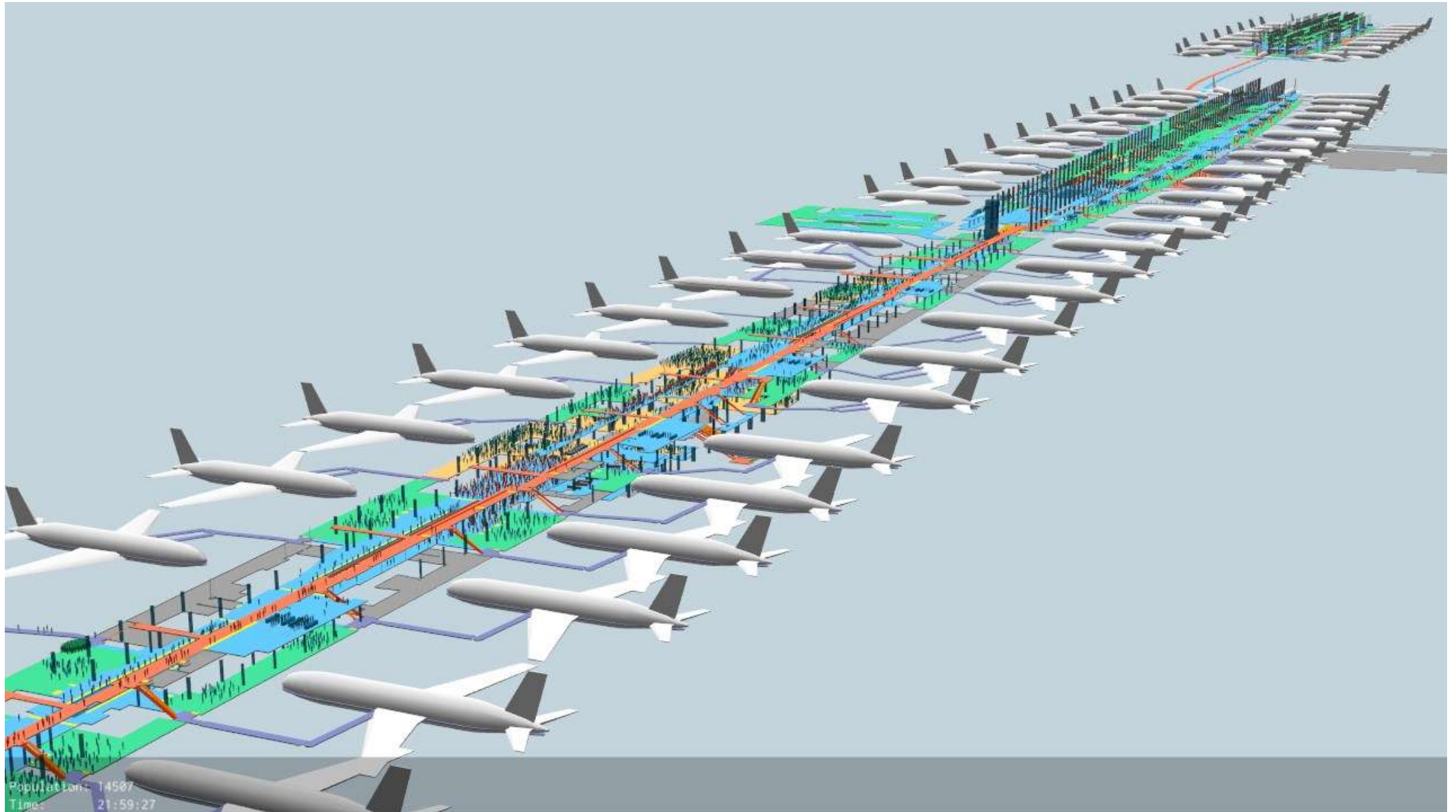


# Union Station, Toronto

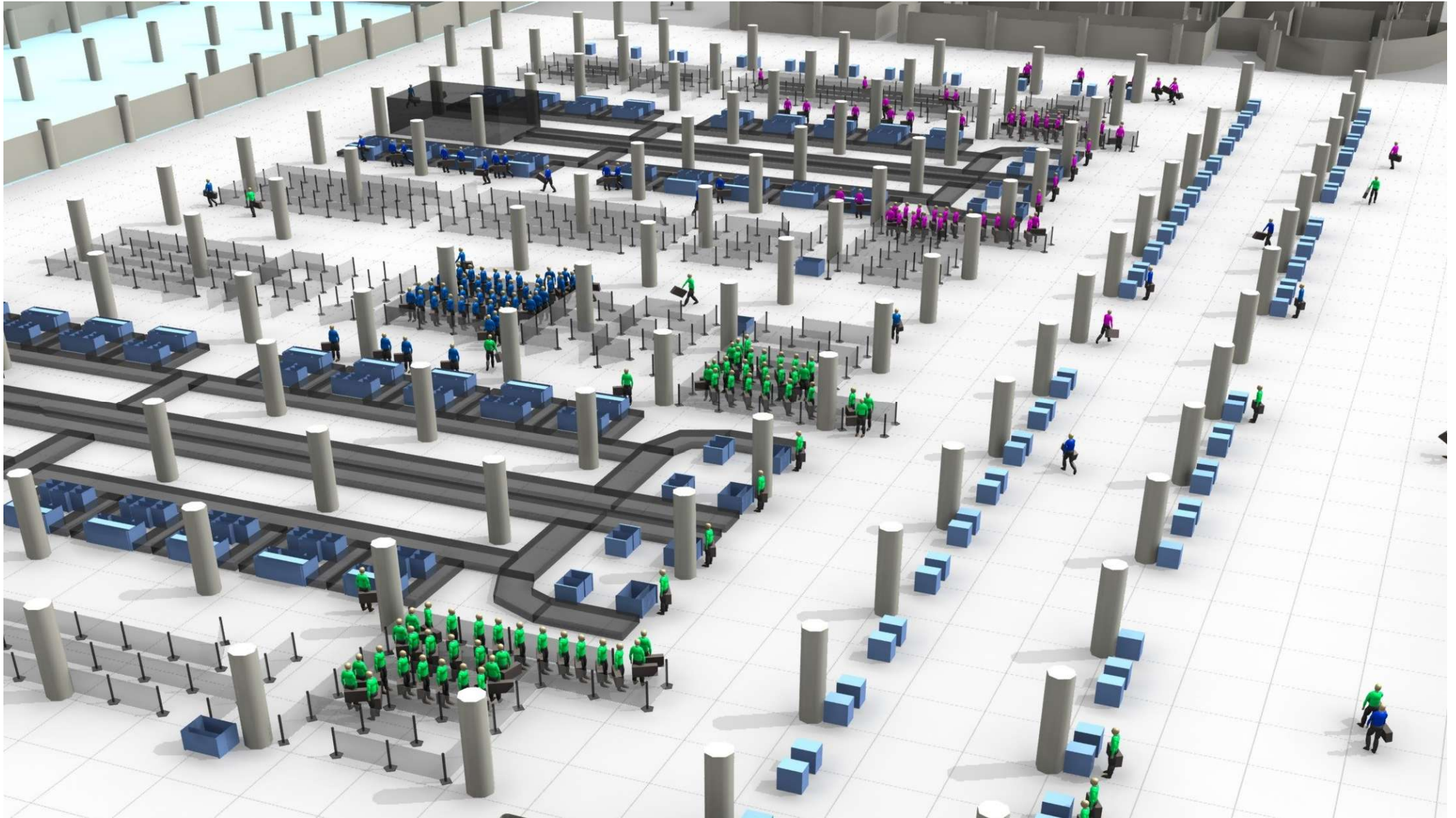




# Dubai Airport – MM Dynamics

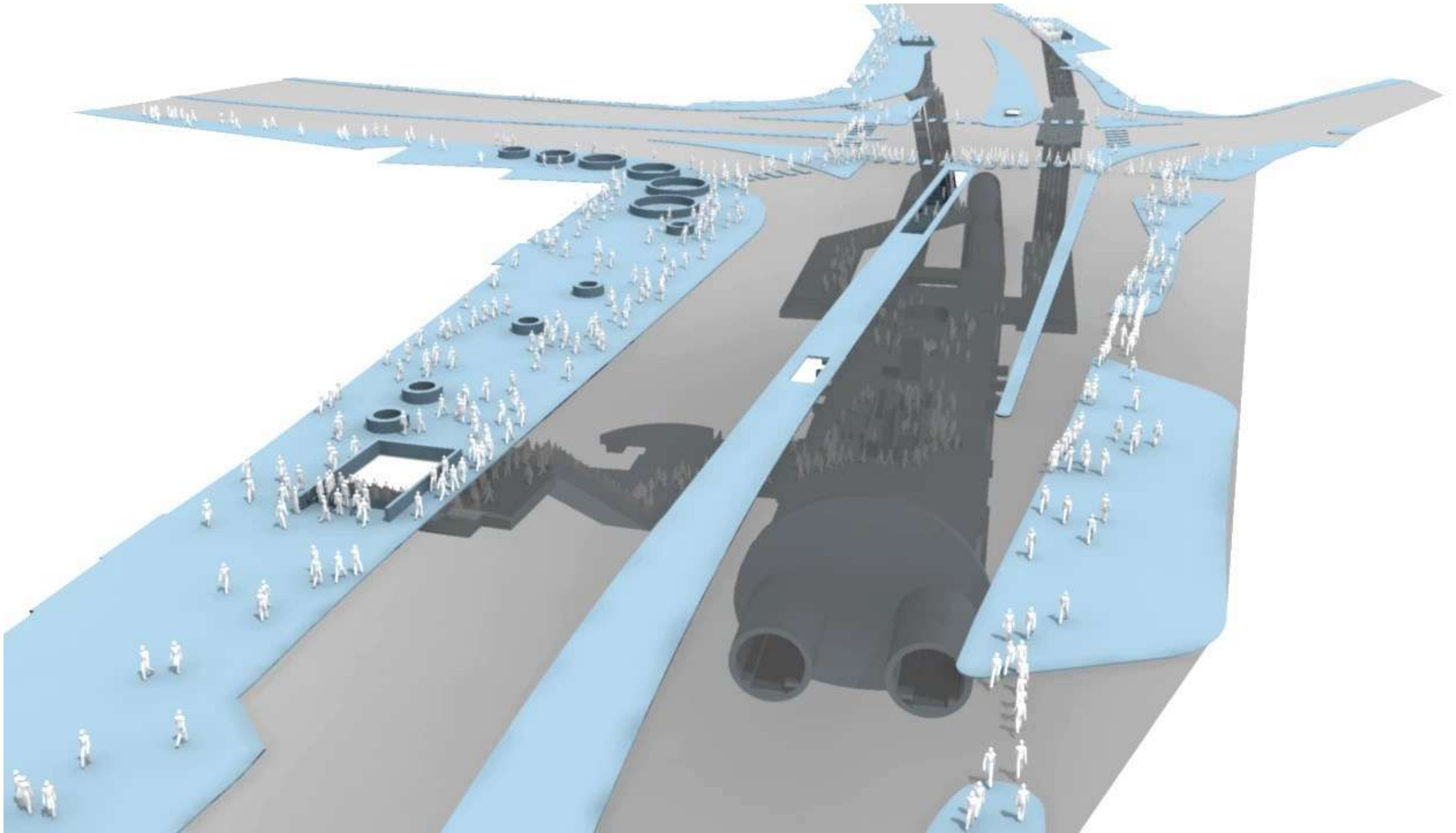


# Montreal Trudeau – MM Dynamics



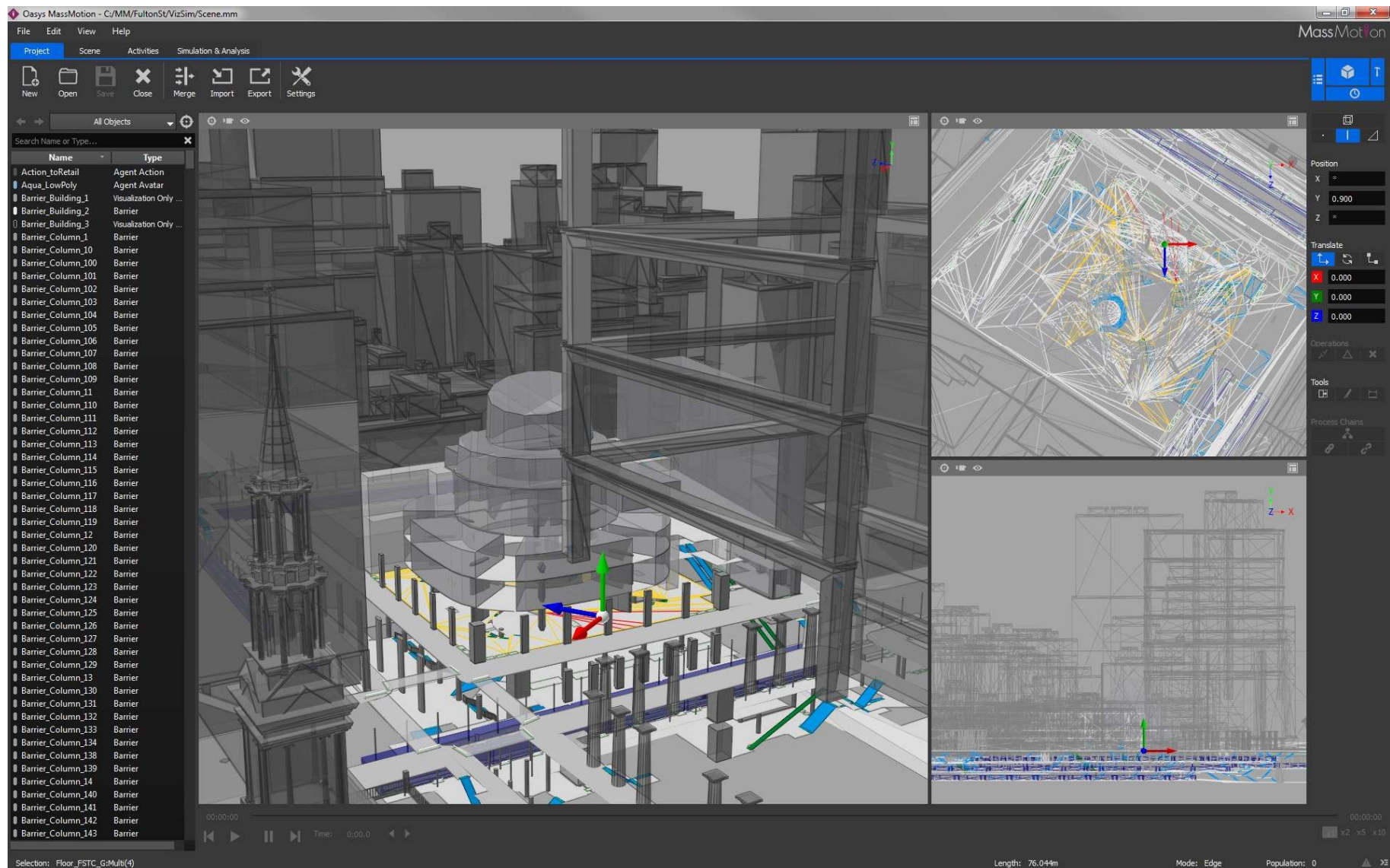


# Underground Metro Station





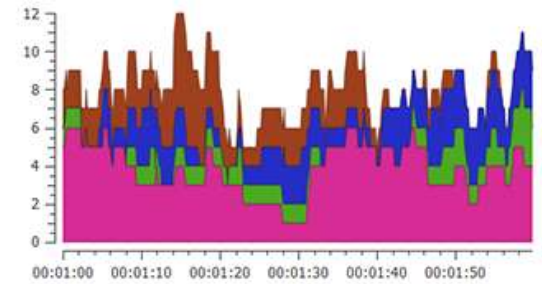
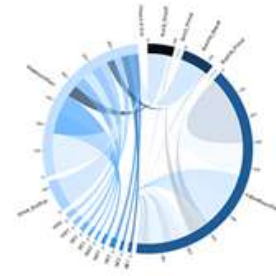
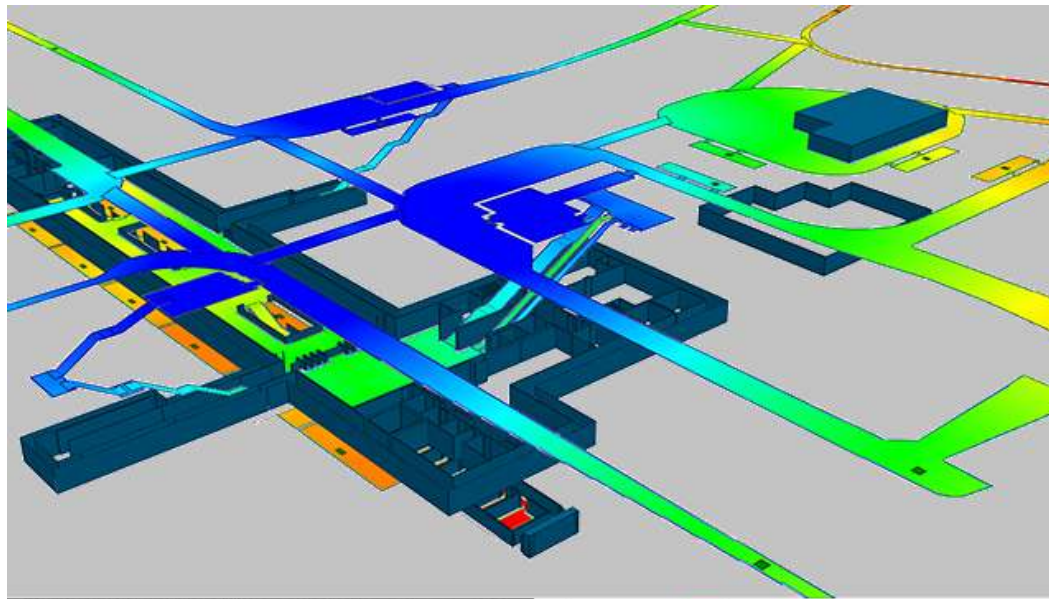
# Intuitive 3D Modelling



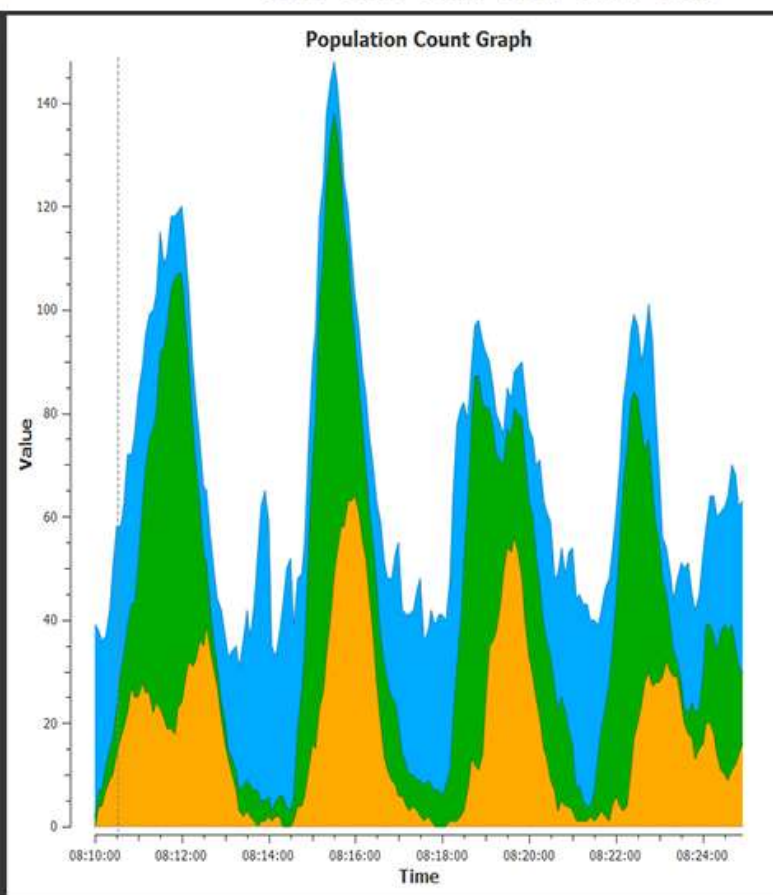
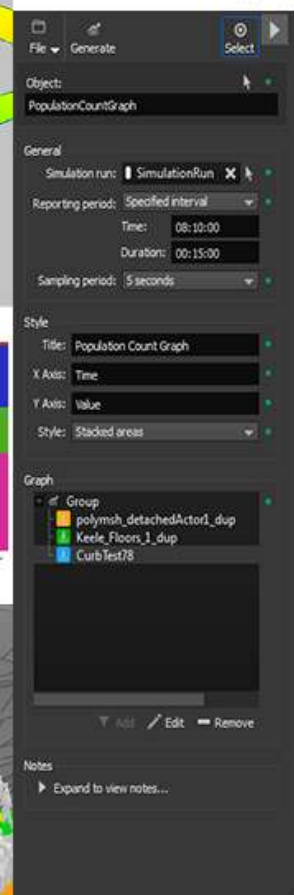
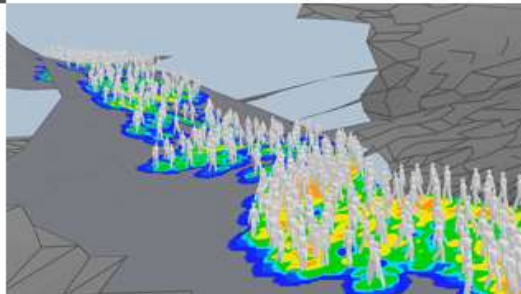
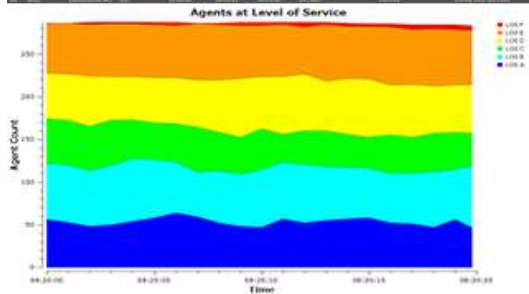
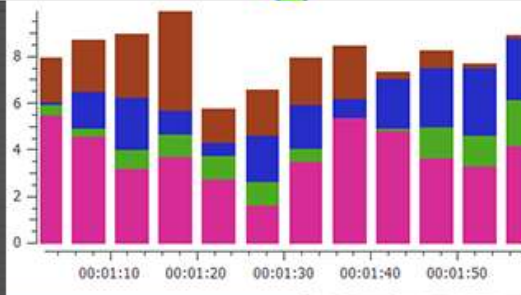
# Communication



# Statistical & Spatial Analysis

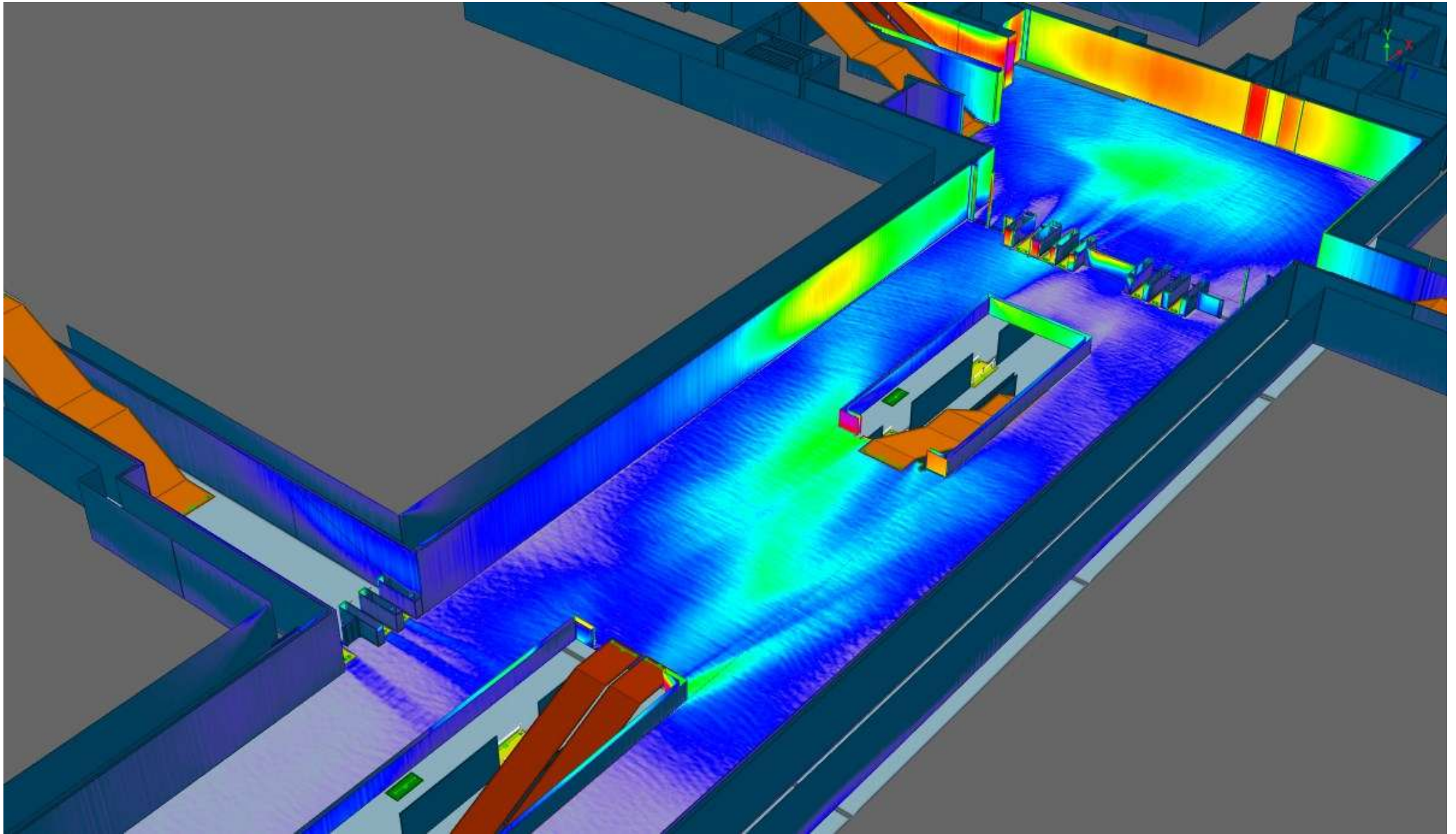


Agent ID	Location	Start Time	End Time	Duration	Distance Traveled (m)	Speed (m/s)	Path Type
1	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
2	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
3	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
4	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
5	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
6	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
7	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
8	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
9	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
10	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
11	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
12	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
13	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
14	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
15	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
16	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
17	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
18	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
19	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
20	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
21	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
22	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
23	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
24	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
25	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
26	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
27	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
28	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
29	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA
30	BuildingA	00:00:00	00:00:01	00:00:01	10.00	10.00	BuildingA



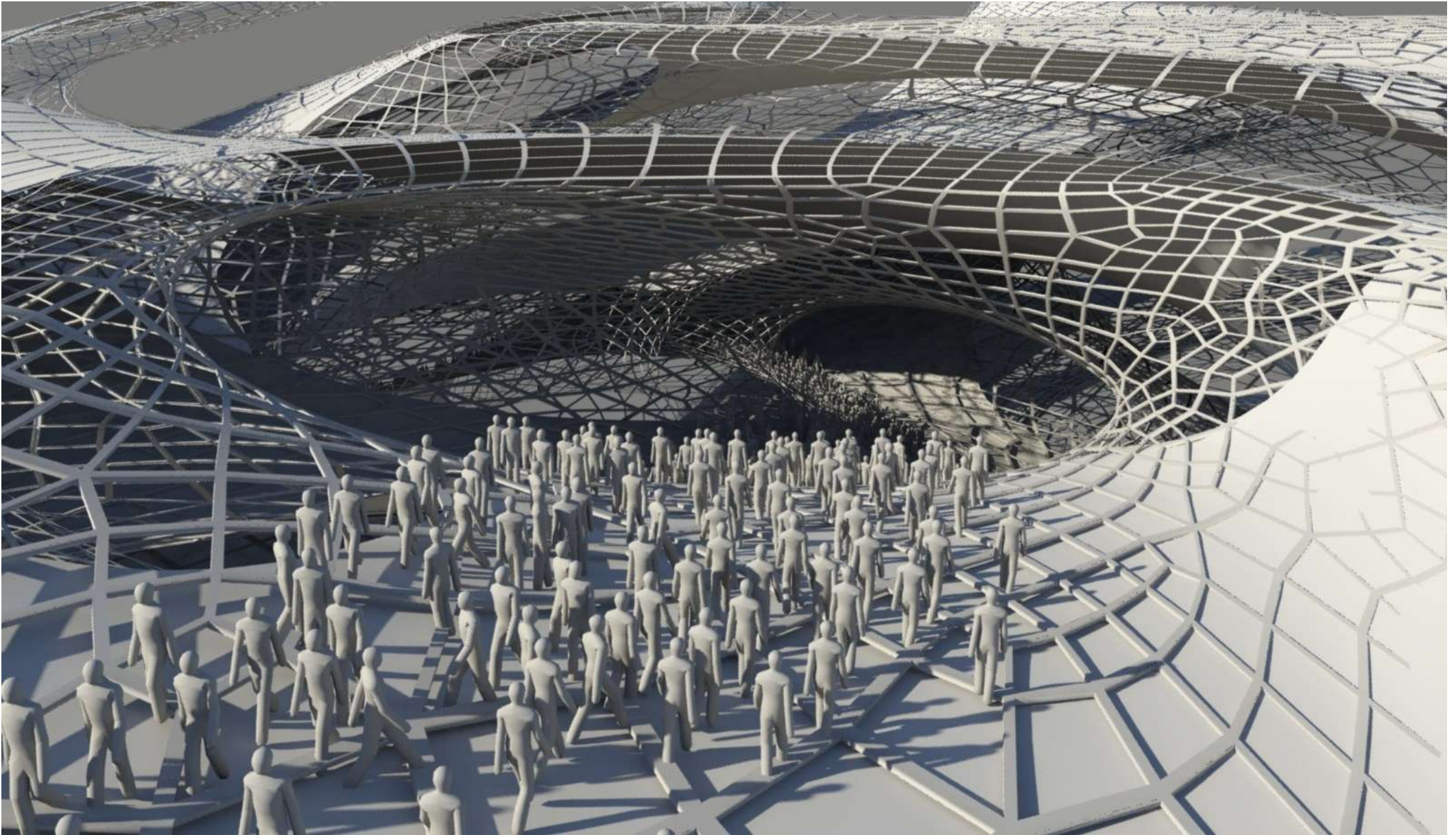


# 3D Analysis



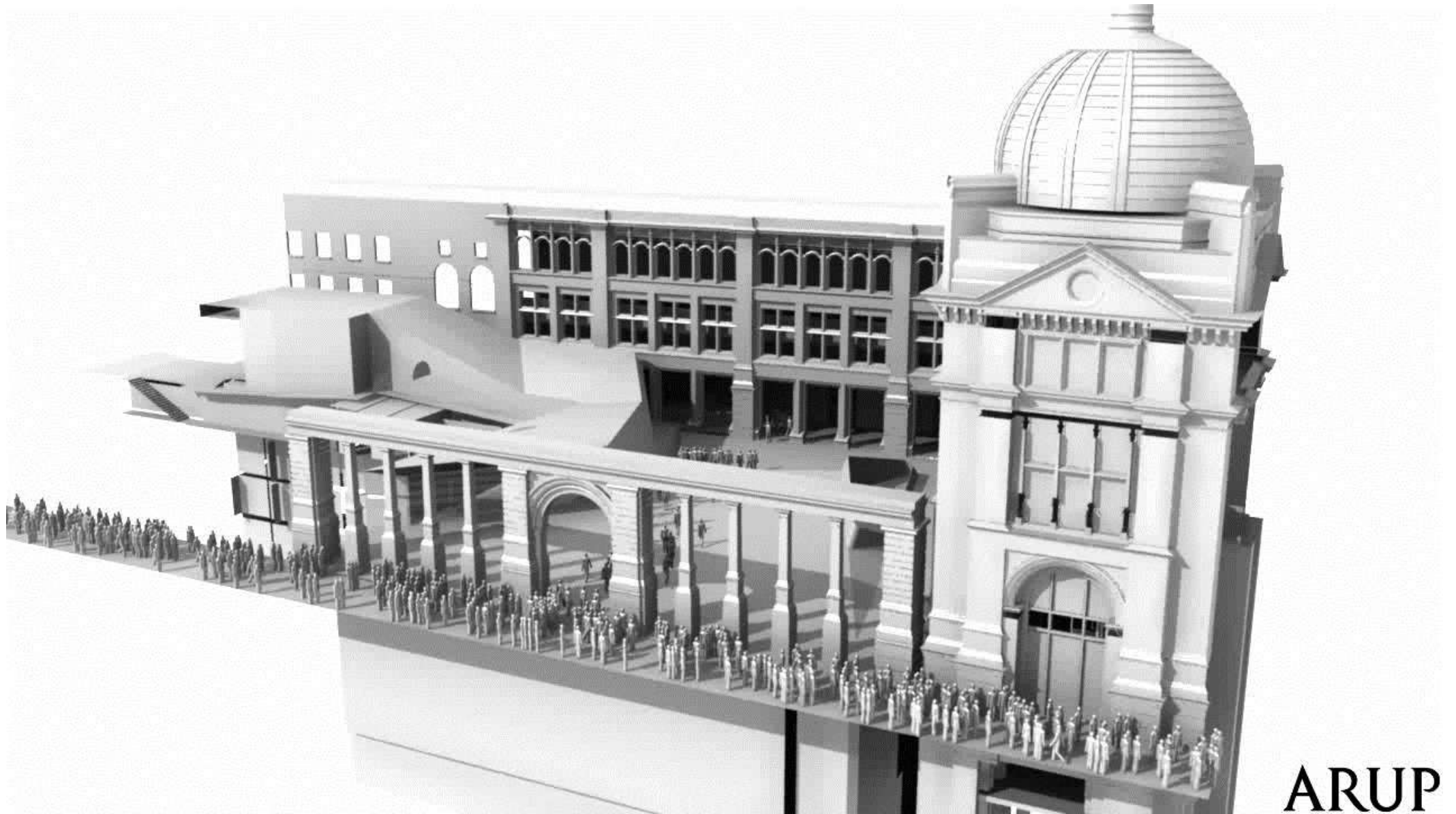


# Visualization





# Animation



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# Model creation

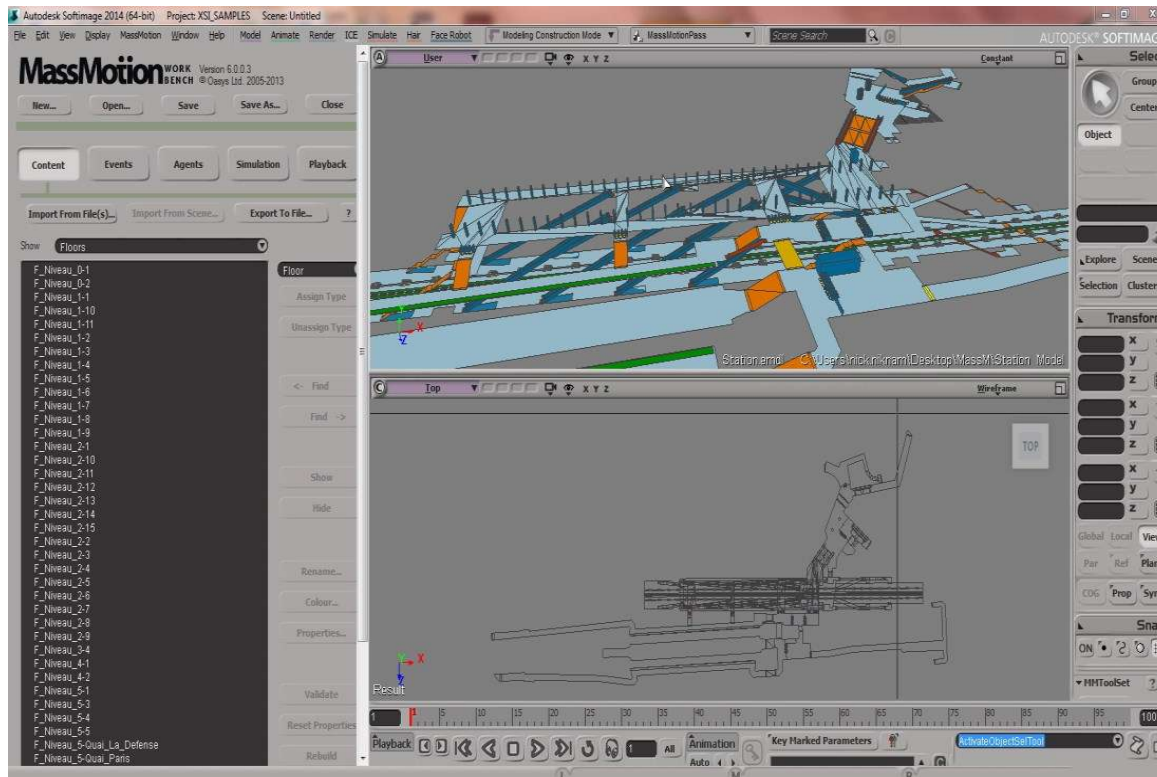


- CAD
- Modelling

- Geometry Classification
- Agent Events

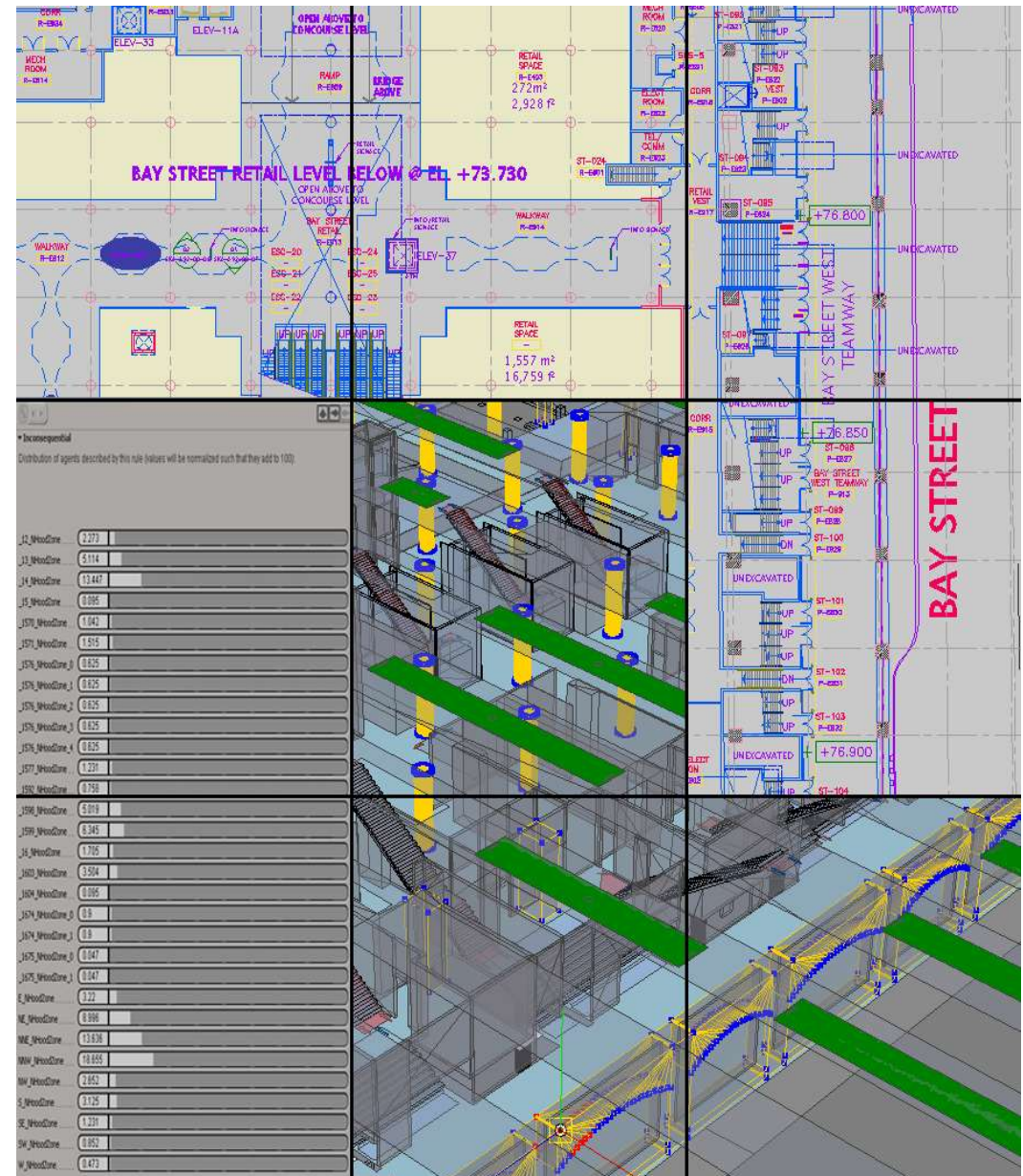
- Calculation
- Results Logging

- Visual Verification
- Statistics
- Reporting

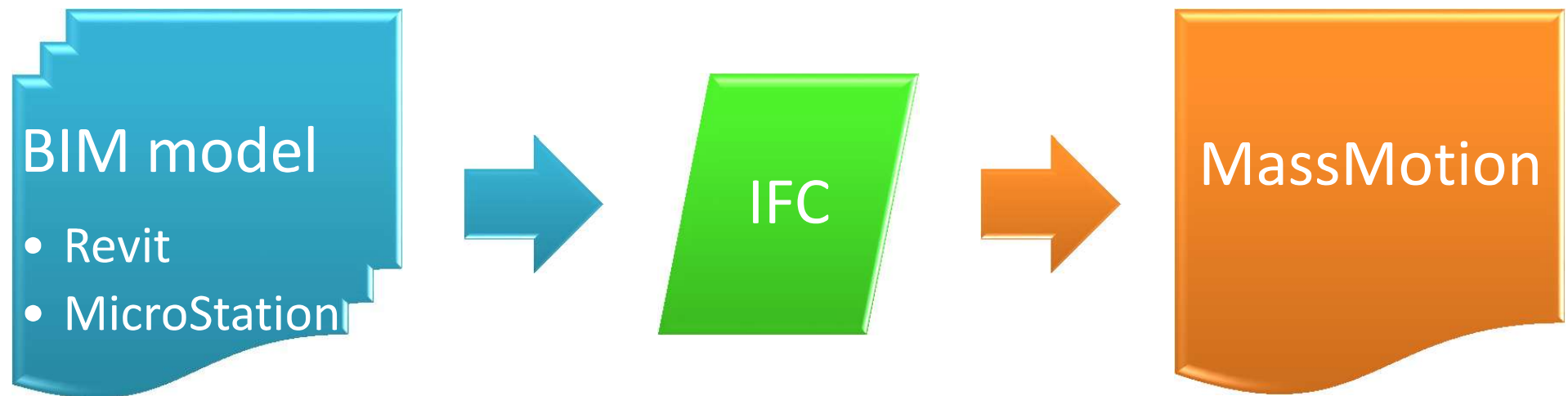


# Modelling

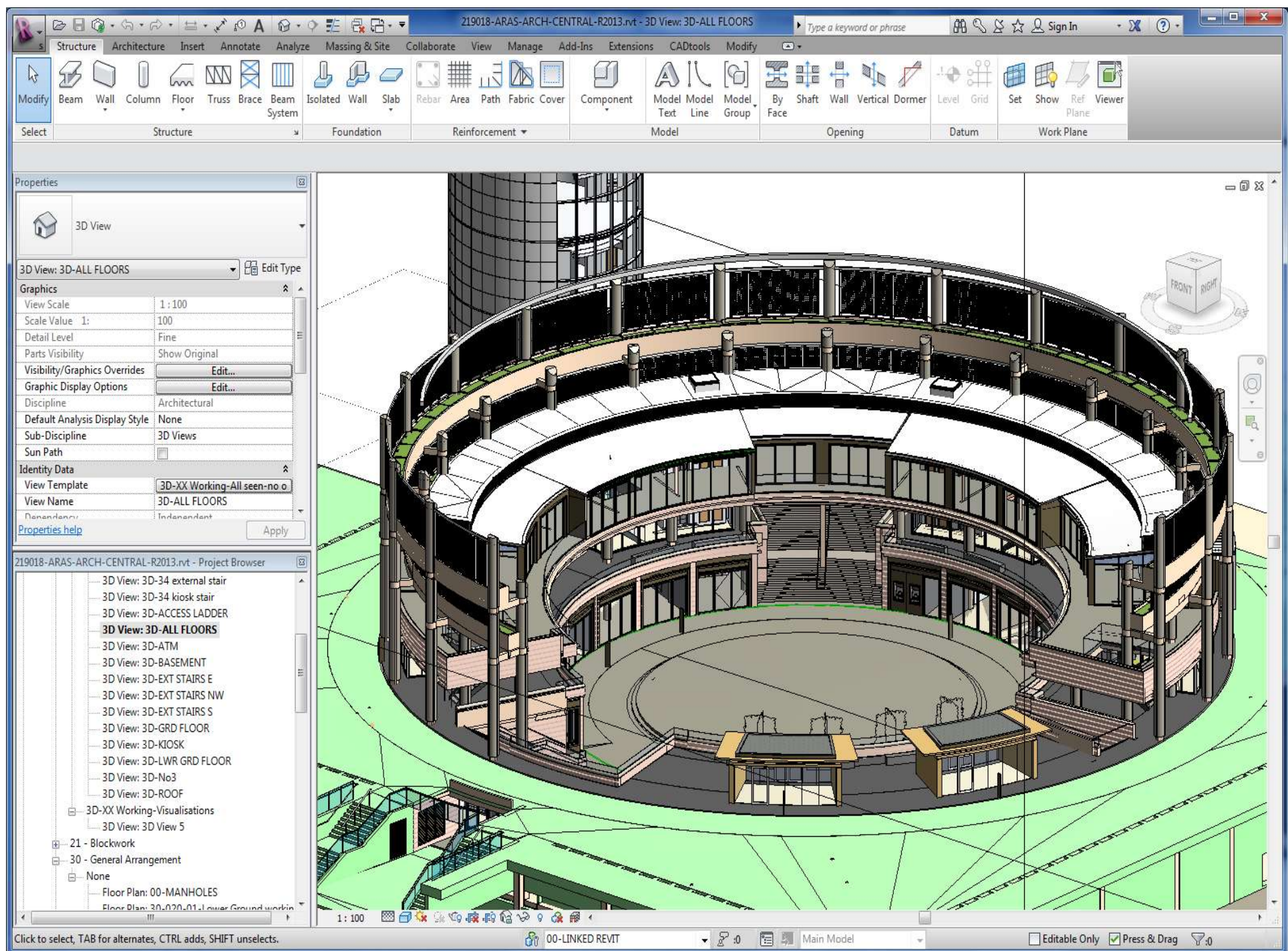
- Models can be developed from CAD drawings or built from scratch
- Translation tools enable import of 3D geometry from Revit, AutoCAD, MicroStation, SketchUp, and Rhino
- Geometry is classified as floors, links, barriers, and portals
- Geometric design changes are automatically incorporated through scene parsing algorithms
- Pre-flight model validation ensures that setup problems are identified prior to simulation



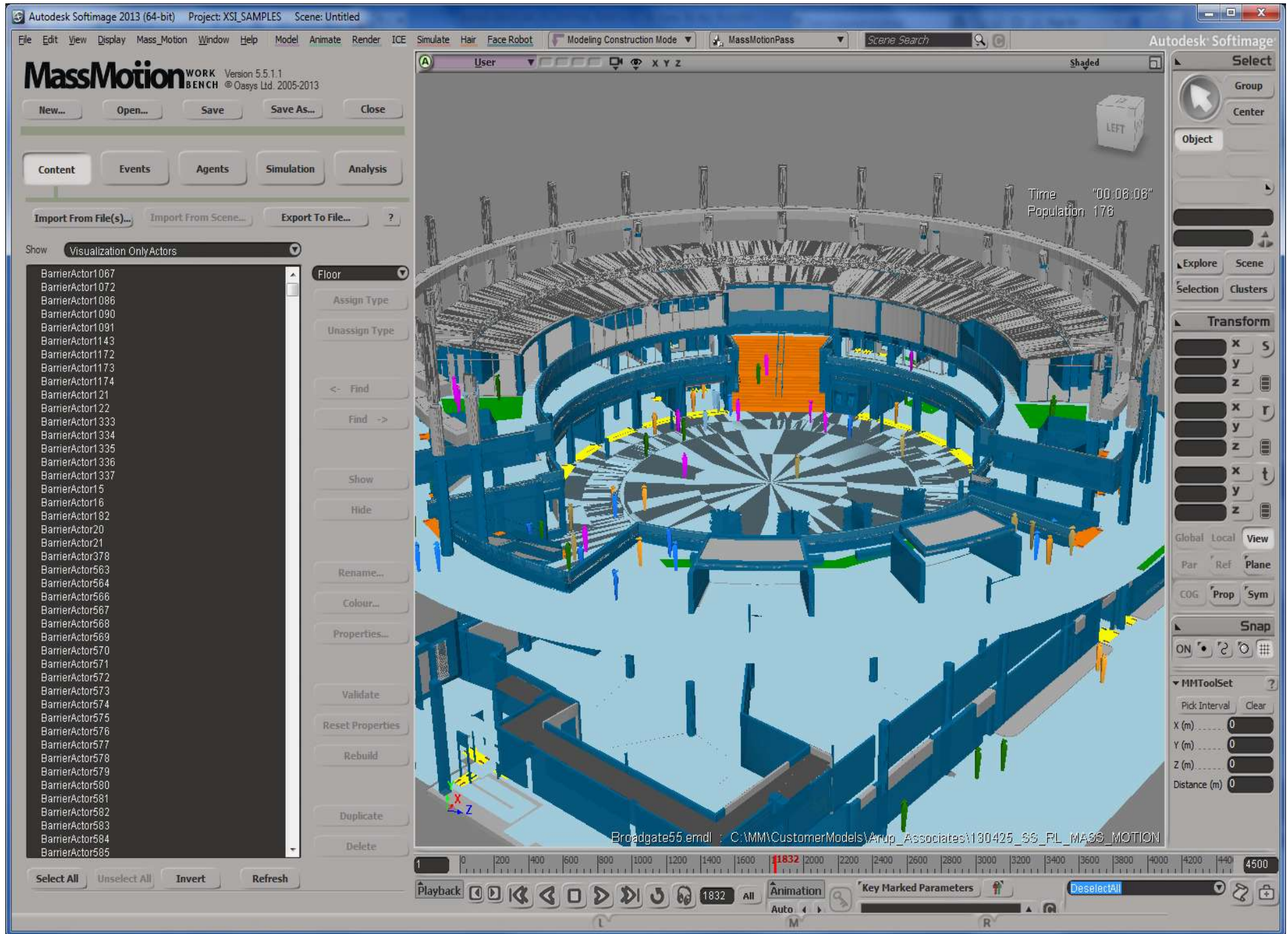
# BIM integration





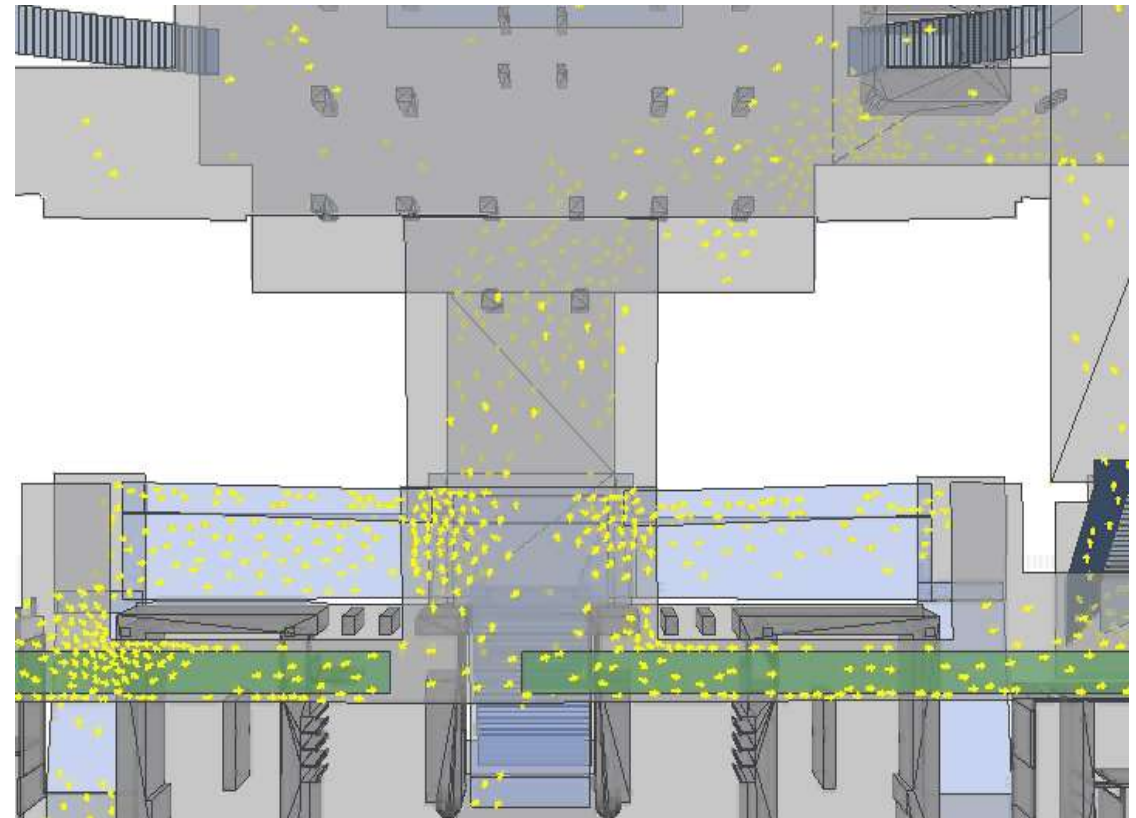
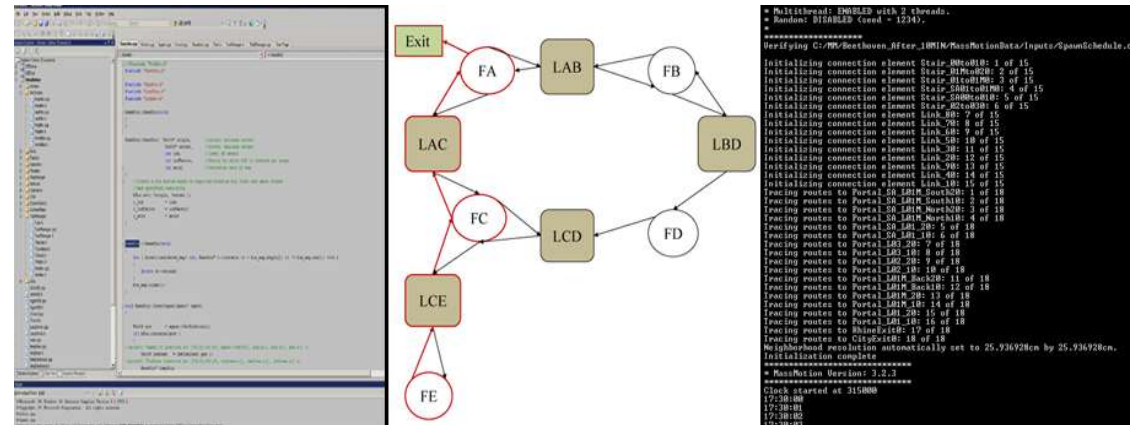




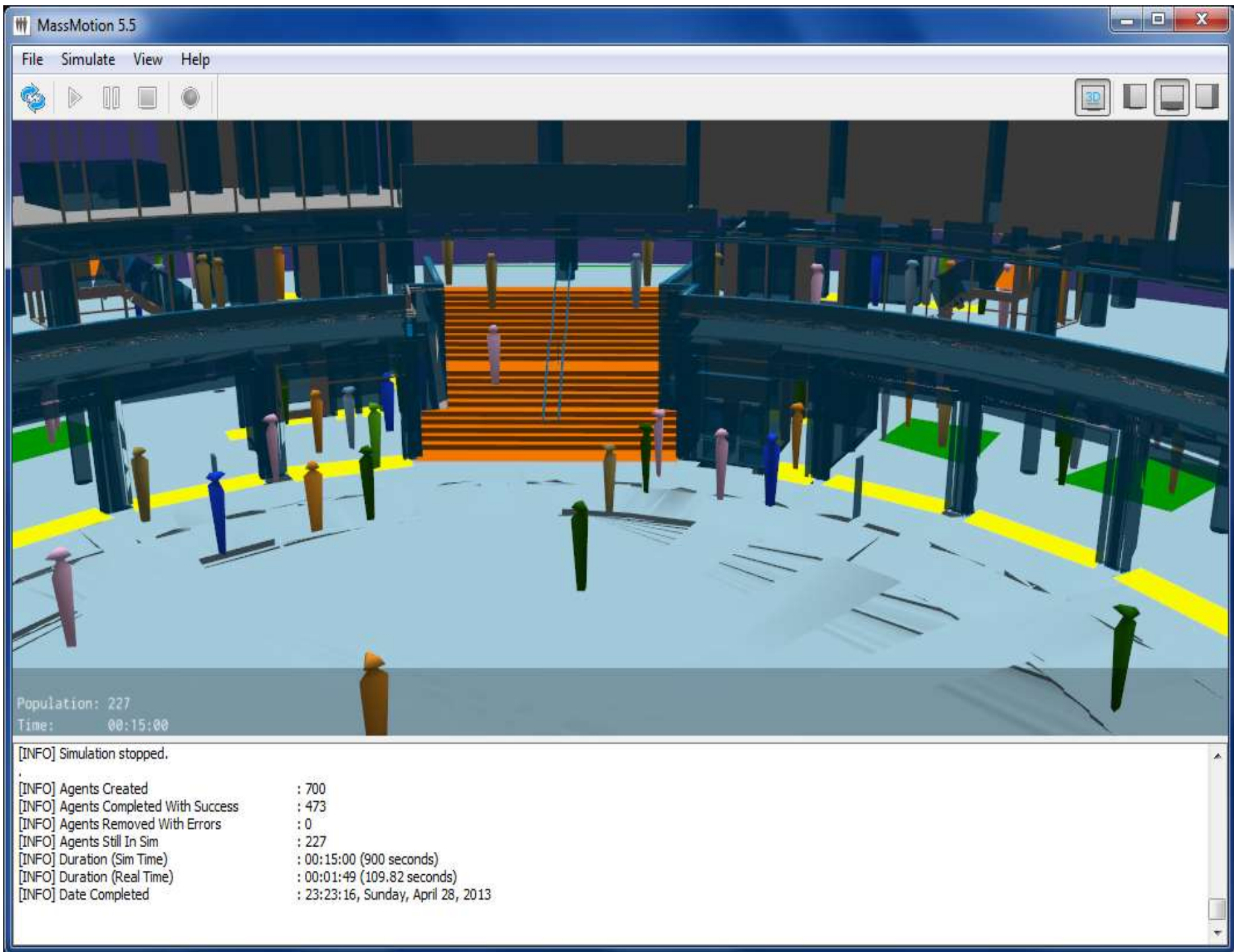


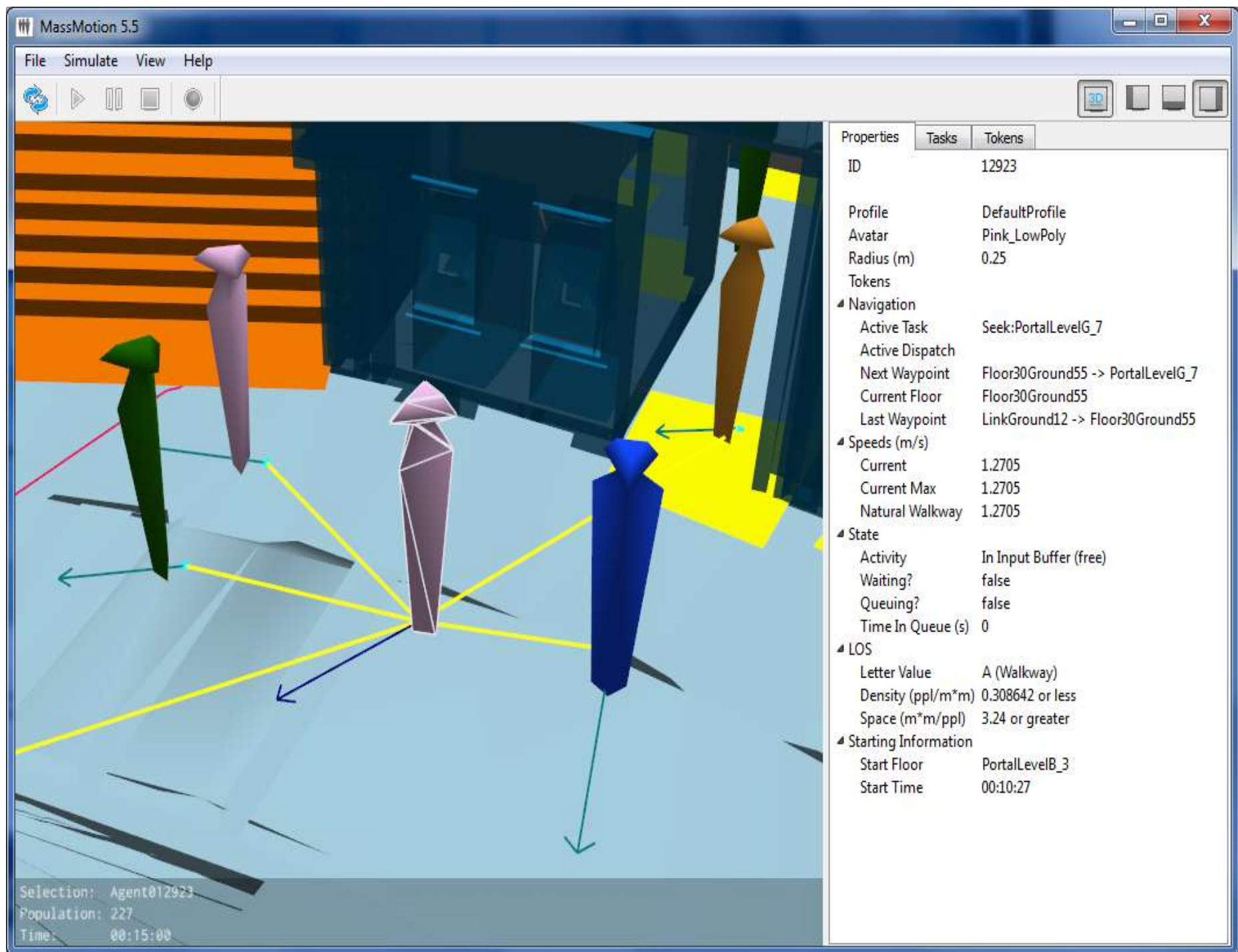
# Simulation

- 3D environment is parsed to develop physical relationships between geometric objects
- Routes between origins and destinations are mapped
- Agents navigate their way through the environment to their individual destinations
- Data is collected and exported for analysis





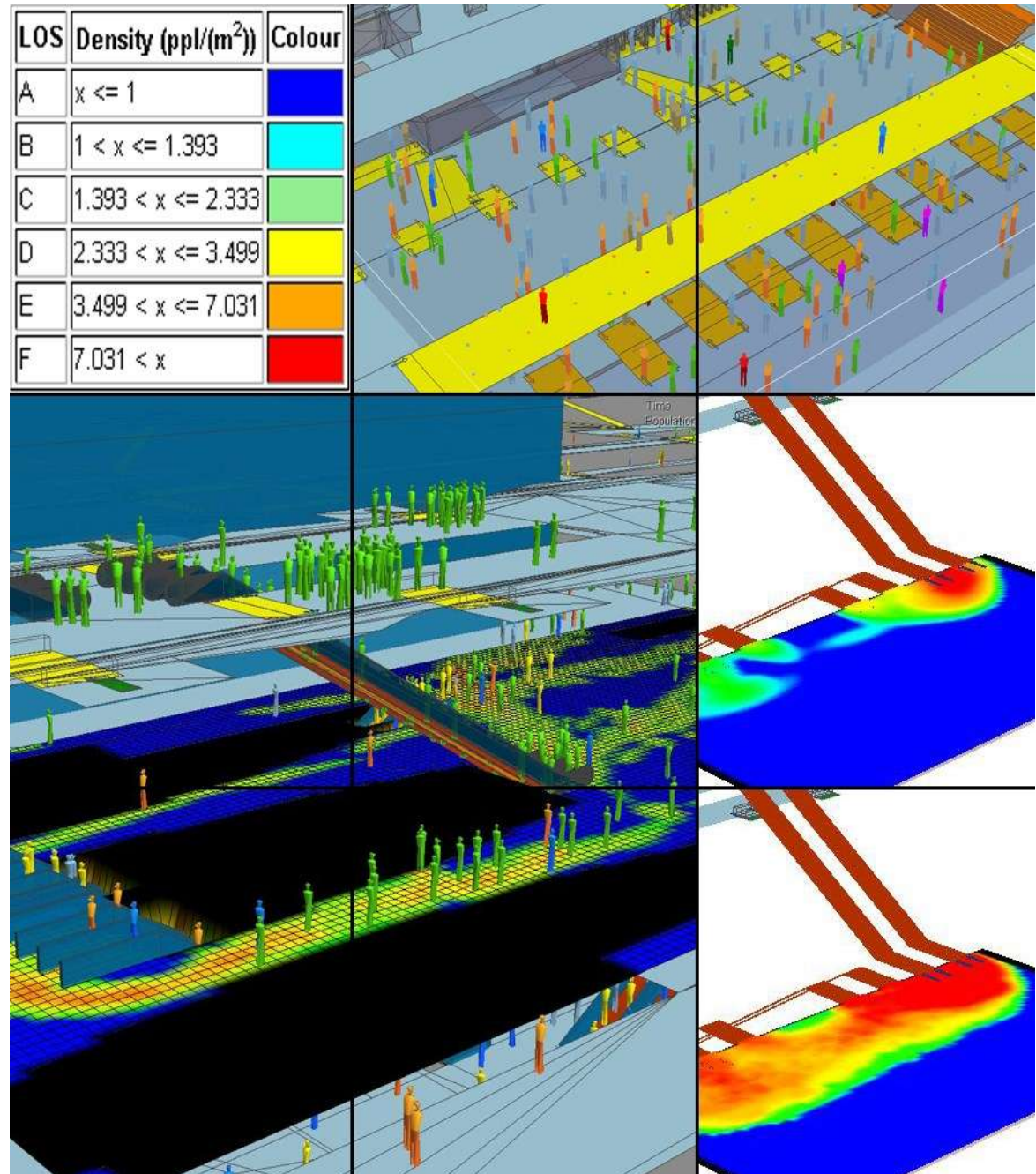




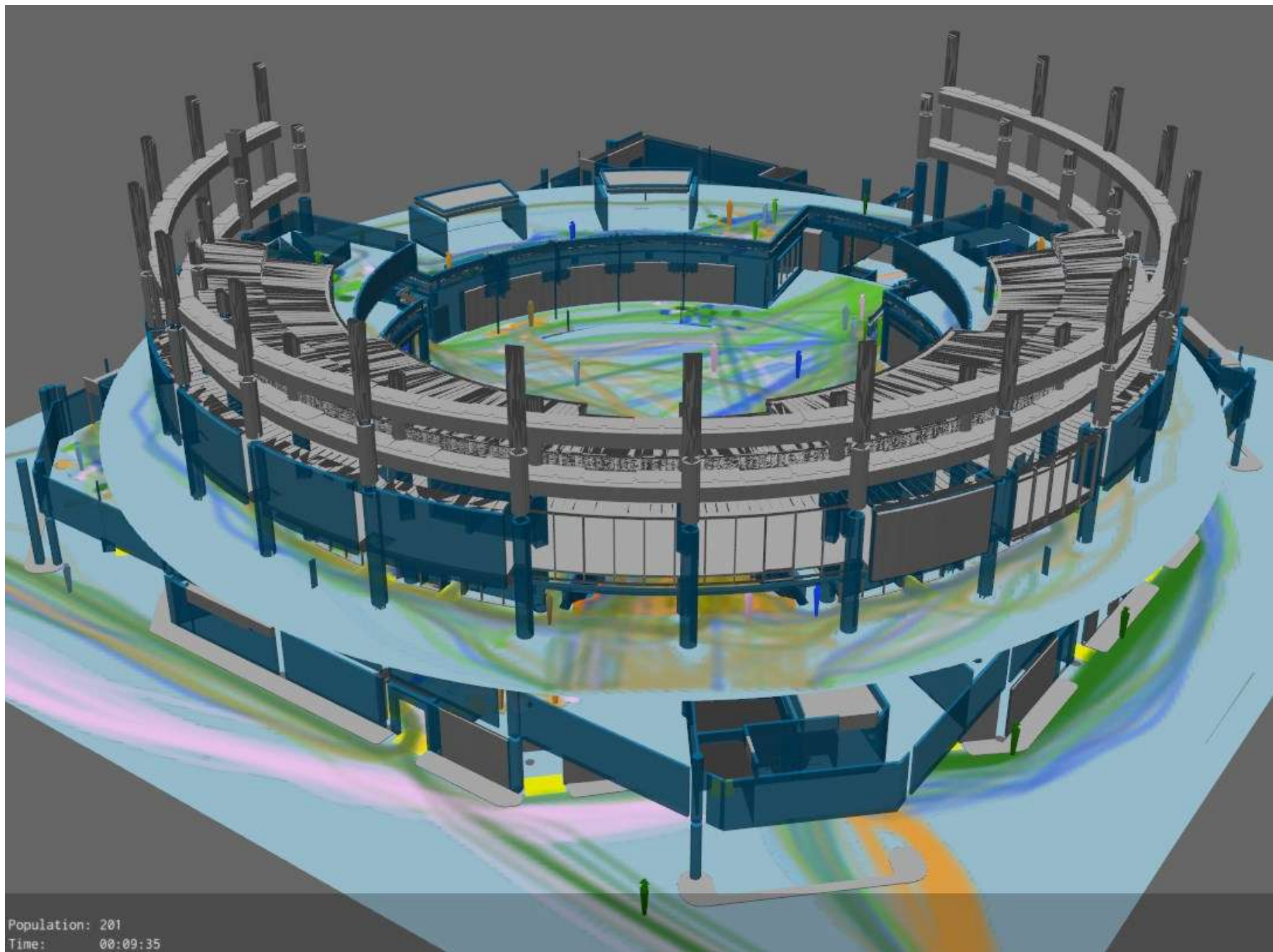


# Analysis

- Journey times between origins and destinations or across specific areas for individuals or groups
- Flow rates for doors, stairs, escalators, or arbitrary user defined cordons
- Queue lengths for thresholds or accumulations by user defined volumes
- Density plots for Level of Service including average, experiential, and maximum values
- Visual review of 3D recording

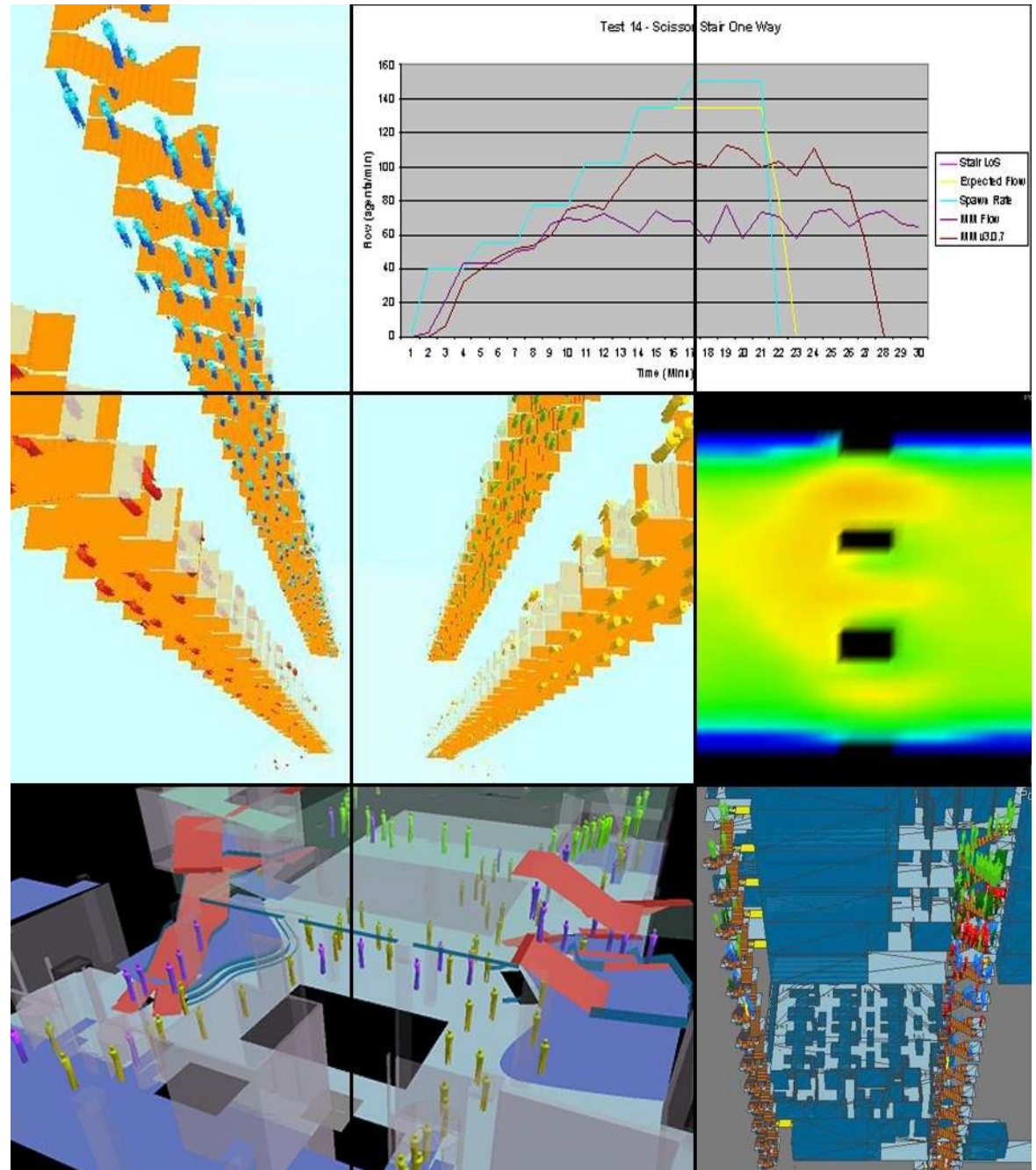






# Calibration & Validation

- Rigorous testing using a suite of case studies based on Fruin's industry standard pedestrian planning and design standards
- Extensive comparison with surveys of commuter behaviour and route choice patterns
- Comparative testing with other simulation tools
- Comparison with real world evacuation scenarios



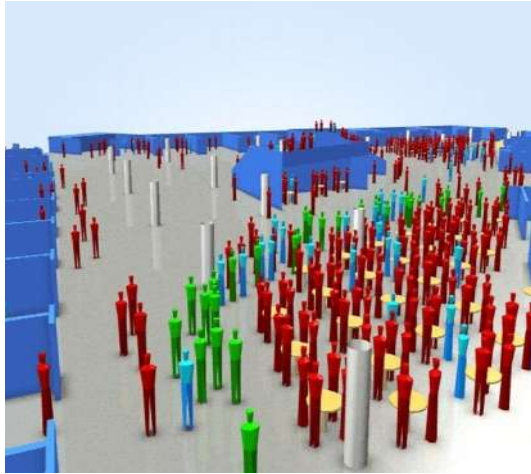
# UNION STATION

## FUTURE EVENING PEAK



# Where has it been applied?

**Heathrow Airport**



**Union Station**



**London Olympics**



**The San Francisco Museum of Modern Art**



**International Airshow**

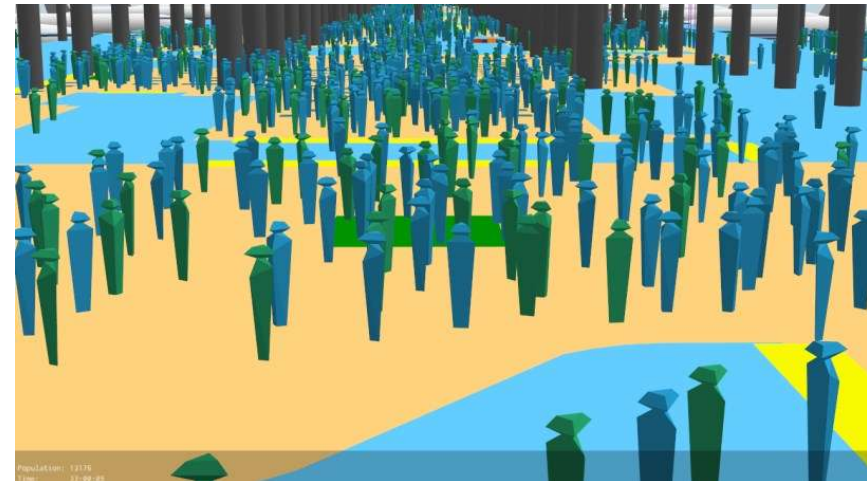
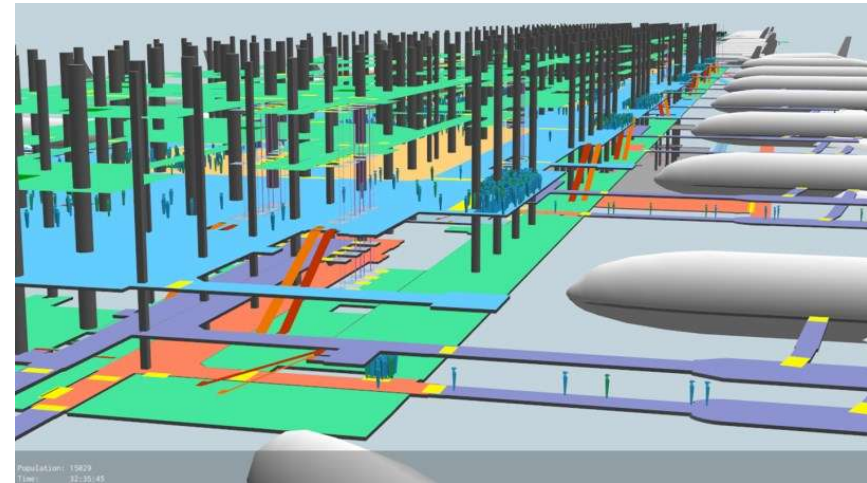
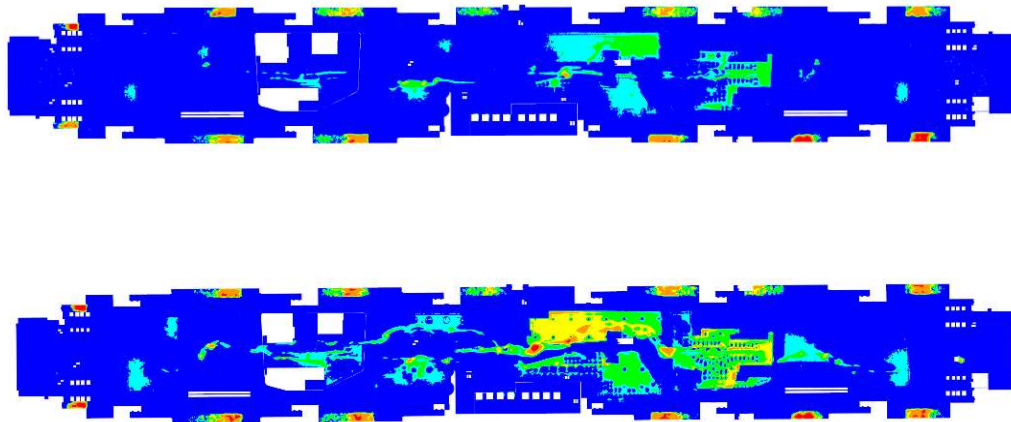


**Fastfood chain!**



# Dubai Airport

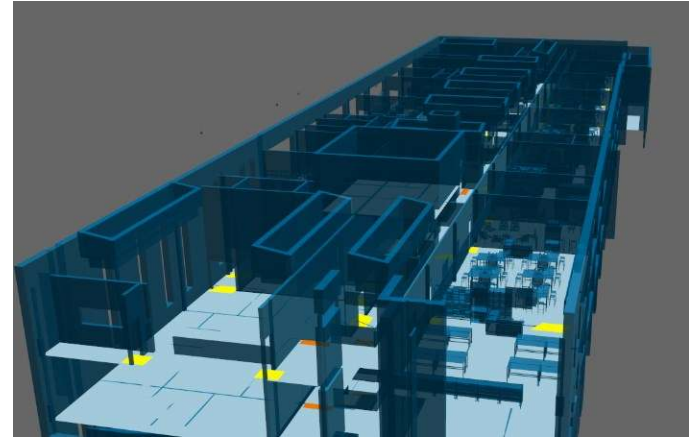
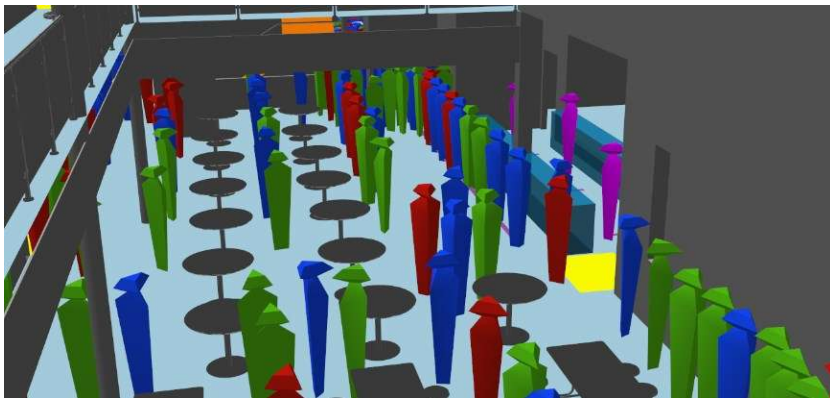
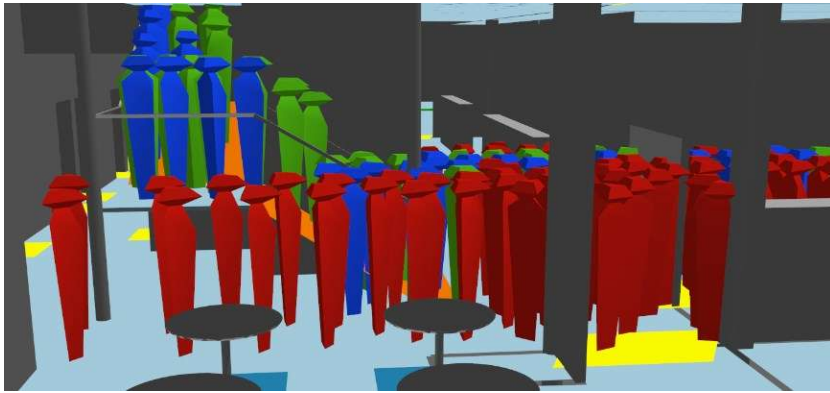
- Investigation of pedestrian congestion in the concourses of DXB 2013  
Baseline model and 2020 comparison model
- Comparative results to demonstrate the performance of existing infrastructure with projected increase in demand





# Schools

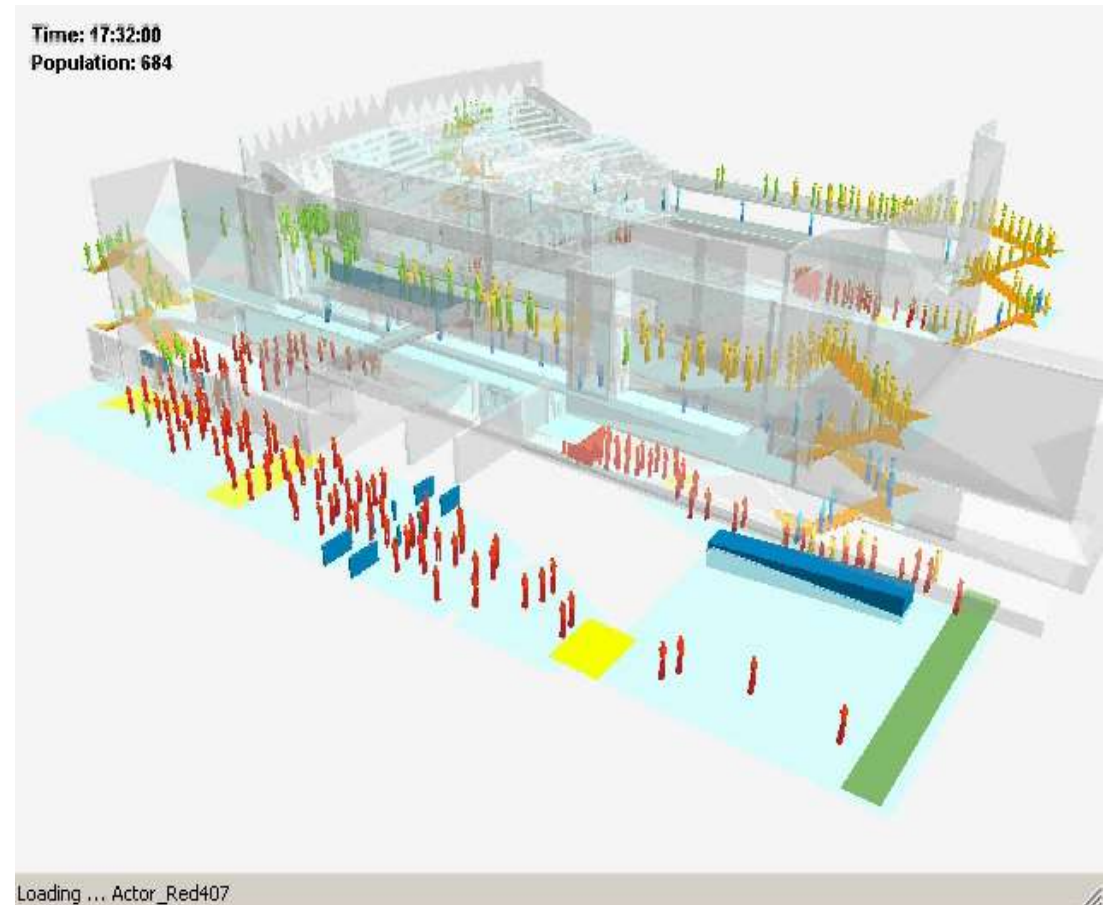
- High level presentation regarding performance of the space for various student movements – Lunchtime movement, Sports hall egress, class egress etc.





# Value

- Predictive crowd modeling reduces **risk** in the planning and design of high occupancy facilities
- MassMotion 3D environments permit rapid iteration and testing of **design concepts**
- Diverse range of statistical and graphic output enables clear **communication** to design team, stakeholders, and the public
- Integrates well with design tools and processes including **BIM**



# Next Step

- MassMotion webpage <http://www.oasys-software.com/products/engineering/massmotion.html>
- Free 30 day trial from Oasys Website
- Oasys YouTube Channel <http://www.youtube.com/user/TheOasysSoftware>
- Oasys recorded webinars <http://www.oasys-software.com/support/webinars.html>
- Training and support
- Licensing





